



**REDUCING RISK
FOR A FAIR & RESILIENT
FOOD SYSTEM**

Partnering to

Reduce Risk for a Fair and Resilient Food System

Key Areas of Action

What is the challenge?

Complexity in the food system creates vulnerability to external shocks, and internal process failures across multiple risk points. This puts citizens and stakeholders across the entire value chain at risk.

What are the Mission goals?

The EIT Food's Reducing Risk for a Fair and Resilient Food System mission aims to improve transparency to enable reduction in these risks and increase in food security and safety for people everywhere, at all times. We will do this by challenging and supporting our partners, regulators and wider industry to adapt to digitally enabled food supply chains rooted in transparency and equitable business models.

How can we achieve these goals?

We have developed an Impact Funding Framework that directs our community on where they can play a role in delivering near-term actions for long-term change.

Invest in
growth of fair
and resilient
business models
supporting food
security

Improve urban
integration of
shorter supply
chains

Improve
sustainable
and resilient
food production
practices

EIT Food plays a leadership role in the Funding of activities enabling system change – through the Impact Funding Framework to enable where the investment needs to be directed within the system.

We must also lead in the building of Communities and Coalitions and Advocating and influencing agendas, that will allow the above changes to happen.

Join Us in Driving Change

FUNDING

EIT will support its community by encouraging the submission of strong proposals in direct response to the Priority Challenges and Mission Targets for Reducing Risk for a Fair and Resilient Food System, as outlined in the Impact Funding Framework and as shown on page three below.

Additionally, EIT Food encourages the submissions of proposal submissions particularly in the 'High Value' areas where projects and programmes could offer significant impact, as listed below:

- Support primary producers (agriculture, aquaculture and controlled environments) to reduce pressure on land and nature adopting technologies, practices and processes that improve **energy efficiency, water management, soil health and biodiversity, particularly in primary production and manufacturing.**
- **Transform and simplify supply chains to reduce risks** experienced by urban populations, vulnerable populations (lower income households, minority groups and gender inequalities), food deserts and populations in Southern regions.
- New product and process technology innovation that **improves manufacturing and scope 3 emissions.**



BUILDING COMMUNITIES AND COALITIONS

- **Connect urban and rural clusters across Europe** both for innovation and distribution to drive economic growth and supply chain stability.
- Use the Consumer Observatory to inform, shape and evidence the impact of EIT Food programmes to **build trust through transparency and explore system weaknesses.**
- Build coalitions to **simplify labelling landscapes by creating a gold-standard framework for environmental impact data so enabling the delivery of the EU Eco-Label.**
- Connect organisations, data sets and forecasting tools to **better manage food insecurity risks.**
- Ensure technology adoption and commercialisation through **skills and capabilities development, particularly for the next generation of farmers.**



ADVOCACY

- Influence development of **best practice standards for food labelling towards consumers.**
- Monitor the impact of **True Cost Accounting and Extended Producer Responsibility.**
- Use innovation to **connect science with policy and practice.**



Where can we find out more?

The full Mission Insight Report and summary findings are published on the EIT Food website. The report goes beyond what EIT Food and its community can enable, and the purpose of making it publicly accessible is to inspire others to join us in taking action. The illustration below shows how we are building portfolios of changes across the food system which come together to help solve the bigger challenge.



EIT Food Community Examples in Action:

FUNDING

Mimica Smart Packaging and Labelling: Bump is an EIT Food project developed in collaboration with startup Mimica, Aarhus University and ABP Food Group. It aims to develop a version of the innovative Mimica Touch food expiry information system that is universally compatible with various packaging formats.



BUILDING COMMUNITIES AND COALITIONS

The International Alliance for Food Impact Data: convened by Foundation Earth now part of EIT Food, will focus on develop internationally-recognized standards surrounding the use of data to assess the environmental impact of food



ADVOCACY

We Lead Food: An EIT Food programme aiming to accelerate female-led business in the food system and support aspiring entrepreneurs with mentoring, workshops and networking.



Useful links and resources

- [The EIT Food Impact Funding Framework](#)
- [Reducing Risk for a Fair and Resilient Food System Impact Insights](#)
- [FoodHIVE Impact Funding Framework Group](#)
- [Reducing Risk for a Fair and Resilient Food System Insight Report](#)

An interconnected mission framework

