

Privacy Statement for READJUST Farmer survey

Introduction

The READJUST survey explores how farmers across Europe use digital technologies and the barriers they face. The results will help shape fair, inclusive, and practical EU policies for agricultural digitalisation, benefiting farms of all sizes.

Who can participate?

All farmers in Europe are welcome to take part in this short online, anonymous survey (15min). READJUST is especially interested in insights from small and medium-scale farms who may encounter more challenges in adopting technology, but every perspective matters.

This Privacy Statement summarises how EIT Food will respect your privacy during the research it is conducting for the Horizon Europe project READJUST –101132562: Just transition to a green and digital future for all.

Your personal data will be processed in accordance with the Regulation (EU) 2016/679.

1. Data Controller

Ariane Duvieusart is the Controller, determining the purposes and means of processing of your personal data.

2. Purpose of the data processing operation

Data collected in this project will be processed only to answer the research questions of the study. Neither your name nor the name of your organization will be passed onto third parties.

3. Categories of data subjects

Persons who have consented to participate in this survey.

4. Data Processed

Types of data, including personal data that may be processed are as follows:

- Full name, contact details, industry, organisation, gender, and results of any interviews.

Appropriate organizational and technical security measures will accord your data the protection applicable for sensitive data, as stated by Regulation (EU) 2016/679. Data from this research will be stored securely on the EIT Food server in Belgium for 5 years

5. Recipients of personal data

Only authorised individuals will be able to access your personal data.

Recipients of your data shall not use your data for any other purpose than this research.

The personal information collected will not be communicated to third parties, except in an anonymised form. Personal data shall not be transferred outside the EU.

6. Your rights as a respondent

Under data protection laws you have rights in relation to your personal data that include the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data and (where the lawful ground of processing is consent) to withdraw consent.

If you are within the EU, you can see more about these rights at your national data protection authority.

If you wish to exercise any of the rights set out above, please email us at EIT Food at ariane.duvieusart@eitfood.eu

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive or refuse to comply with your request in these circumstances.

You may withdraw consent at any time in writing at ariane.duvieusart@eitfood.eu If you have any queries concerning the processing of your personal data, you may address them to ariane.duvieusart@eitfood.eu

7. Legal basis for the processing operation

Data processing shall be carried out in accordance with Art. 6(a) of Regulation (EU) 2016/679: the research participant has given consent to the processing of their personal data for a specific purpose.

8. Time limit for storing the data

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. When deciding what the correct time is to keep the data for we look at its amount, nature and sensitivity, potential risk of harm from unauthorised use or disclosure, the processing purposes, if these can be achieved by other means and legal requirements.

Anonymised data may be stored for longer, because it will be combined with the data from others (e.g. average responses to a particular question).

9. Contacts

For more information about the processing of your data or for all your requests concerning your data protection rights should be addressed to the Data Controller at:

Name: Ariane Duvieusart

Email address Ariane.duvieusart@eitfood.eu

Postal address: EIT Food

Ubicenter APhilipssite 5 bus 343001 Heverlee (Leuven)

Belgium

If you are within the EU and are not happy with any aspect of how we collect and use your data, you have the right to complain to the data protection authority of the country in which you are based. We should be grateful if you would contact us first if you do have a complaint so that we can try to resolve it for you.