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SUMMIT 2021

EIT Food is working with the
UN Food Systems Summit to
accelerate the achievement of
the **Sustainable Development
Goals** in this Decade of Action.



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Using the toolkit

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This digital toolkit has been designed to help you understand EIT Food's involvement with the UN Food Systems Summit in 2021. Use it to increase awareness, join conversations and help accelerate the achievement of the Sustainable Development Goals in this Decade of Action.

In this toolkit you can find pre-drafted social media copy and social media assets.



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What is the UN Food Systems Summit and what is EIT Food's role?

The United Nations Food Systems Summit is part of the Decade of Action to achieve the Sustainable Development Goals (SDGs) by 2030. It is the first ever United Nations Summit dedicated to food systems.

The Summit will launch bold new actions to deliver progress on all 17 SDGs, each of which relies to some degree on healthier, more sustainable and equitable food systems. The Pre-Summit is from 26th – 28th July in Rome and the culminating Summit is taking place in September or October in New York.

As Europe's largest and most dynamic food innovation ecosystem, we are excited to collaborate with the UN Food Systems Summit to accelerate achievement of the Sustainable Development Goals in this Decade of Action.

EIT Food is at the forefront with its mandate and investments to transform the food system to make it more sustainable, healthy and trusted.

The EIT Food Community and the UN Food Systems Summit are working together to deliver game-changing solutions that transform the food system. Our community of experts, partners and innovators are already delivering real solutions that are improving the food system from farm to fork. We are also connecting diverse stakeholders through a series of Food Systems Summit Dialogues.

[Find out more](#)

Social media copy

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Here you can find a range of social media posts which can be used in their pre-drafted structures or tailored to meet the targets of your own social posts.

DOWNLOAD 

Visual assets

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The copy can be paired with our social media visual assets which are available to download below.



DOWNLOAD 



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Social handles

Here are the handles, the link and the hashtag related to the EIT Food UNFSS campaign. Please use these whenever you talk about the Summit and EIT Food's involvement as this will help you reach new people, amplify your content, boost engagement and enable your networks to find out more.



#FutureFoodMakers



@EITFood



Facebook.com/EITFood.eu



linkedin.com/company/eit-food



eitfood.eu/unfss2021



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Contact us or find out more

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If you need any support with using this toolkit,
accessing files or have queries about EIT Food's role at
the UN Food Systems Summit, please get in touch.

 socialmedia@eitfood.eu