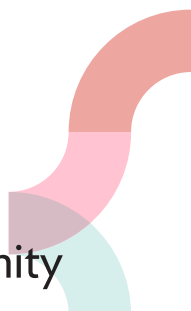




Lisbon 2024

SPONSOR DECK



Dot All is an annual event, now in its seventh year, that brings together the Craft community for three days of learning and inspiration. Attendees include web developers, designers, agency owners, and in-house development and marketing teams from some of the most creative and innovative organizations and agencies in the world.

Being a Dot All sponsor puts your brand/product/message in front of an engaged and tight-knit web development community not only at the event, but also on craftcms.com, on Craft CMS socials, event newsletters, and in session videos, for maximum ongoing exposure.

For questions and/or custom sponsorship packages please email Leah@craftcms.com.



SPONSORSHIP TIERS

PLATINUM – \$20,000 (1 available)

- Up to 5 conference tickets
- On-stage signage (non-shared)
- Top logo placement on all banners, signage, and onscreen loops
- Promotional paragraph in email to entire Dot All mailing list
- Social mentions on Craft CMS accounts
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

GOLD – \$10,000 (2 available)

- Up to 3 conference tickets
- On-stage signage (shared, top placement)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Social mentions on Craft CMS accounts
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

SILVER – \$7,500 (3 available)

- Up to 2 conference tickets
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Social mentions on Craft CMS accounts
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

BRONZE – \$5,000 (5 available)

- 1 conference ticket
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Social mentions on Craft CMS accounts
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

ALL CONFERENCE PARTY – \$12,500

- Up to 3 conference tickets
- Logo placement on onscreen loops
- Social mentions on Craft CMS accounts
- Inclusion of literature or items in attendee swag bags
- Option to provide branded napkins, cups, swag, etc. for party
- Signage at party
- Linked company logo on dotall.com

LUNCH SPONSOR – \$2,500/day

- Table signage
- Logo placement on onscreen loops
- Social mention on Craft CMS profiles
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

COFFEE SPONSOR – \$1,500/day

- Coffee table signage
- Logo placement on onscreen loops
- Social mention on Craft CMS profiles
- Linked company logo on dotall.com