STAMPEDE PARADE | PRESENTED BY SUNCOR

Be a Part of the Iconic Calgary Stampede Parade!

Why Enter:

- The Calgary Stampede Parade is the kick-off to the Greatest Outdoor Show on Earth and has been entertaining the young and young-at-heart for 113 years!
- The parade is the most attended annual one-day event in Calgary!
- The 2025 parade reached well over **1.5 million** people at home and around the world**!**
- The parade is an excellent way to demonstrate your community spirit while showcasing your organization; be it a cultural organization, service club, business or any other component of our great city, province and country.

Who Can Enter:

- Anyone! Applications to enter the 2026 are now open.
- Whether you are a community or arts group, educational facility, or a member of Calgary's corporate community, the parade is the venue to show off Calgary's vibrant multi-cultural community and western heritage. Parade entries include floats, marching bands and all kinds of horse hitches, and wagons.
- Are you a performing arts group? The Parade Prelude is an excellent way to show off your talents and perform on one the most iconic stages in the world.
- Our mission is simple: provide a great Stampede experience for spectators and participants, while ensuring adherence to the very highest safety standards for all participants, both 2-legged and 4-legged.

The Calgary Stampede Parade Committee is in the Show Business.

Visit www.calgarystampede.com/stampede/parade for more information

What makes a great entry?

- Be creative! The best parade entries highlight a consistent theme and bring a human element to show off Calgary's vibrant multi-cultural community and/or our western heritage.
- Except for marching bands, each entry in the main parade should have a float or equine component to it.
- All Entries are prohibited from throwing or otherwise distributing materials along the Parade route.
- Recognition of commercial sponsors is acceptable, provided that it is done tastefully and the commercial message does not dominate the entry.
- Floats must be 100% decorated.
- Entries must comply with *Calgary Stampede Parade Guidelines and Best Practices* which is available on our website. The ultimate responsibility for safety lies with each individual entry!
- The Calgary Stampede Parade has a ZERO TOLERANCE Policy to animal abuse.
- All entries must provide their own insurance.
- The Calgary Stampede Parade Committee will work with you to make sure your entry is safe, compliant and memorable.

Visit www.calgarystampede.com/stampede/parade for more information