COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
AGRICULTURE AND WESTERN EVENTS MEDIA	The Agriculture and Western Events Media Committee is committed to celebrating western heritage by strategically using social and traditional media to share stories that promote the Agriculture and Western Events committees' programming, strengthens urban and rural connections and inspires people to think critically about the importance of agriculture and western events.	• Support the Calgary Stampede by providing strategic communications guidance during the ten days of Stampede. • Act as a liaison between the agriculture committees and the media. • Showcase Stampede agricultural programs by engaging rural and urban audiences through various media venues. • Strengthen and build rural and urban connections to agriculture by informing and educating about the agricultural experience. • Inspire urban and rural audiences, and Stampede volunteers to think, promote and educate about agriculture.
AGRI-FOOD	The Agri-Food Committee is committed to creating inspiring experiences that connect the Agri-Food and Beverage industry to Calgarians and southern Albertans by showcasing the importance and relevance of the agri-food industry in ways that build understanding between regional food producers and consumers via informative, engaging and educating interactive exhibits, while demonstrating animal care best practices and increasing public trust.	• TBD
ART SHOW	The Art Show Committee promotes western culture and spirit by producing an art show that engages the community by bringing signature programs to life through the arts.	• Produce a premiere art show through recruiting artists, managing artist relationships and a jury selection process of original art in various media including performing arts, crafting and artisanship, paint sculpture, and photography. • Facilitate developmental opportunities for young and emerging artists. • Create avenues for artists to develop their career pathways by supporting artists' continued participation in the show as they move from emerging to established. • Direct logistics of the show includes building the physical environment, administering the application process, managing the art sales desk, and marketing and promoting the artists and show.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
CARAVAN	The Caravan Committee promotes Stampede Hospitality in our community backyard by creating and presenting world famous breakfasts and events that encourage the participation of visitors and Calgarians alike.	• Entertain and engage our guests with supporting activities such as pony rides, petting zoo, First Nations dancers and musicians. • Coordinate and deliver events through product procurement, as well as the safety and maintenance of Stampede assets. • Develop relationships and negotiate agreements with shopping mall representatives. • Energize the Stampede brand through guest interactions.
CHARITY CASINO	The Charity Casino Committee will fulfill all AGLC requirements for volunteer recruitment and participation during Stampede-time casinos to maximize the total amount of charitable funds generated to support Calgary Stampede youth, agriculture and other programming for the community.	• Establishing and executing internal and external volunteer recruitment strategies for the charity casino in Cowboys Casino, including building relationships with community non-profits and service clubs, Stampede program participants, work experience prospects and community partners, as well as engaging internal volunteer secondments and external volunteer participation via the Event Volunteer platform. • Establishing and executing engagement strategies for supporting the charity casino as a Stampede volunteer program. • Supporting the staff liaison to maintain the Stampede's standing with AGLC through ongoing communications with our government partner as required for support leading up to the charity casino execution and throughout, • Ensuring the fulfillment of the Stampede's volunteer recruitment requirements for the annual charity casino (including number of shifts, breaks, volunteers and training). • Establishing and executing dynamic engagement strategies to support the recruitment of volunteers and the logistics of volunteer participation (parking, park passes, etc.) within AGLC guidelines. • Developing and executing on all aspects of the volunteer participation in the charity casino, including scheduling, training, safety, meals/breaks, length of shifts, volunteer experience, etc.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
CHUCKWAGON & RELAY	The Chuckwagon and Relay Committee promotes and maintains the integrity, heritage, and excitement of chuckwagon and relay racing at the Calgary Stampede. It conducts races with exemplary animal welfare, competitor safety, and sporting fairness while delivering an unforgettable experience that celebrates Western and Indigenous traditions, fosters community pride, and captivates audiences worldwide.	• Deliver an engaging nightly showcase that thrills spectators in the stands and captivates broadcast audiences. • Coordinate race-time logistics under established guidelines and take an active role in track operations alongside race officials and safety personnel. • Promote the Calgary Stampede's commitment to animal welfare by highlighting equine care, competition formats, and racing history through barn tours, community events, and media engagement. • Engage the corporate community in supporting the success of chuckwagon and relay racing, fostering financial opportunities for competitors through events like the Canvas Auction. • Host competitors, advertisers, and special guests during the Calgary Stampede to create a welcoming and memorable experience celebrating chuckwagon and relay racing. • Evaluate and recommend top-tier competitors committed to responsible racing and exceptional stewardship of their equine athletes. • Develop strong relationships with racing associations, competitors, and other stakeholders to support unbiased representation, uphold competition integrity, and promote shared success. • Recruit and retain volunteers with the essential skills required for the successful execution of chuckwagon and relay racing.
COMMUNITY PROJECTS & DEVELOPMENT	The Community Projects & Development Committee will strategically and proactively identify, develop, coordinate, and execute initiatives to engage targeted community groups, deliver exceptional experiences, and engage Calgarians in their backyards.	• Create an *energized brand* by developing, coordinating, and executing initiatives aimed at strategically growing the Stampede brand among targeted community groups. • Strive to engage community groups in Stampede events and focus on the reciprocal involvement of the Stampede in existing community events as part of a collaborative *community engagement* strategy. • To assist the Stampede's mission of becoming a year-round gathering place for Calgarians and visitors, the committee will focus on year-round programs and full-year experiences to support *inspired spaces.*

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
CONCESSIONS & EXHIBITS	The Concessions and Exhibits Committee helps showcase the Stampede to the world by liaising with vendors to encourage and elevate higher standards of presentation and service for guests.	• Develop a comprehensive evaluation program that reinforces and rewards vendors for excellence in key areas which include: booth design and graphics, presentation of product and staff, customer service, cleanliness, efficiency and overall park safety for the outcome of exceptional guest experiences. • Recruit committee members with relevant industry expertise to support the evaluation criteria development and scoring implementation. • Develop relationships with industry partners that actively promote presentation standards to support overall industry improvement. • Provide feedback on vendors to the Midway Programming team as part of continuous service monitoring and to ensure effective on-going recruitment of top quality vendors for the 10 days. • Create an environment to celebrate the success of those who uphold the standards with excellence through the production of an awards banquet. • Development of a vendor hosting program that creates a positive arrival experience for the market vendors.
CORPORATE RELATIONS	The Corporate Relations committee creates exceptional experiences and fosters strong relationships through the production and execution of events that showcase the Calgary Stampede to the world.	• Define, produce and execute the current Stampede sponsor events including the President's Event, President's Rio Alto, and Sponsor's Luncheon. • Foster relationships with current and potential partners in collaboration with the sponsorship department, the Calgary Stampede Foundation, and the Calgary Stampede Board of Directors.
COURTESY CAR	The Courtesy Car Committee is committed to providing exceptional experiences and energizing the brand by offering an efficient and reliable complimentary transportation service for VIPs, Sponsors and Special Guests during the 10 days of the Stampede.	• The committee provides the transportation of identified guests to and from Stampede Park, hotels and the Calgary International Airport. The service operates within Calgary city limits only. • Identified guests consist of the Board of Directors, Executive management, VIPs, Special Guests and Sponsors at the Ranchman, Stockmen's Club and Stampede Champion level. • The committee assists as requested with transporting visiting dignitaries to appearances throughout the community. • The volunteers are trained and comfortable in responding to questions and delivering commentary that clearly reflects the brand. • Collaborates with the Sponsorship department to identify in-vehicle services to advance offerings and elevate messaging opportunities.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
DOWNTOWN ATTRACTIONS	The Downtown Attractions Committee showcases Stampede hospitality to the world by creating and presenting western activities and events that encourage the participation of visitors and Calgarians.	• Source and implement unique entertainment with local and international artists. • Deliver the western spirit to our guests with authentic rides in the Old Time Rigs. • Promote all DTA events through local media. • Organize event requirements with the City of Calgary and Police. • Coordinate and deliver activities with product procurement, safety, and maintenance of Stampede assets. • Energize the brand year-round through the provision of breakfasts and schools in our communities' backyards.
FIRST NATIONS EVENTS	The First Nations Events Committee collaborates with Tipi Holders to create and manage distinctive experiences for participants and visitors to the Elbow River Camp and at year-round events, through programs that showcase the cultures and histories of nations of Treaty 7.	• Promote, deliver, and support the daily events at Elbow River Camp to create an inspired space that welcomes visitors to experience the cultures, traditions, and histories of the nations of Treaty 7. Events include, but are not limited to, Pow Wows, Tribe Days, Parades, Equestrian Program, Hand Games, Traditional Games, Storytelling, Tipi Raising, Tipi Viewing, Council Tipi, including performances on-stage at the Arbour and activities off-stage in the Camp and Tipi Circle. • Liaise with other Calgary Stampede committees to facilitate the participation of Tipi Holder families as performers (dancers, drummers, mounted participation) in events, both during the 10 days of Stampede and year-round. • Select and train a year-round ambassador as the Calgary Stampede First Nations Princess to promote and represent Stampede's heritage, values and longstanding relationship with First Nations peoples by attending targeted events and sharing the traditions, cultures and histories of the nations of Treaty 7 and Elbow River Camp to engage our broader community. • Engage with the Royalty Committee to align, coordinate and enhance the distinct respective programs to best present both the Calgary Stampede Princess and the Calgary Stampede First Nations Princess, together jointly, as Stampede Royalty and ambassadors of the organization. • Participate in Tribe visits with Tipi Holder families to foster relationships, and to review execution of the mandate and opportunities to further enhance experiences within it.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
GUEST BANDS COMMITTEE	The Guest Bands Committee creates exceptional experiences for bands and the Stampede guest by providing musical performance opportunities for local ensembles as well as non-local ensembles where opportunities arise.	• Serve as the first point of contact for bands interested in attending and performing at the annual Calgary Stampede. • Through collaboration with Stampede Programming, other CS Committees and the community, identify and provide the attending bands with multiple performance opportunities, including on Stampede Park, throughout the city, and at the Calgary Stampede Parade. • Facilitate and provide each band with transportation to and from Calgary Stampede organized events, and refreshments at their performances, as appropriate.
HEALTH, SAFETY & ENVIRONMENT SUPPORT	The Health, Safety & Environment (HS&E) Support Committee is committed to inspiring a culture of safety and environmental consciousness. The HS&E Support Committee promotes safety and environmental awareness among volunteers through training and education, supporting committees in identifying risks and developing recommendations to address these risks in alignment with the Calgary Stampede's Health & Safety Program and sustainability initiatives and in compliance with statutory requirements.	• Engage with volunteer committees to evaluate the hazards and risks associated with tasks volunteers perform and assist with writing safe work practices and procedures. • Monitor and follow-up on reported hazards and recommend action to eliminate or reduce risks. • Participate in regular inspections of committee events and activities. • Promote programs to improve volunteer health & safety training and education. • Make recommendations to committee executive for incident prevention and safety program activities. • Monitor effectiveness of the volunteer safety program and procedures. • Participate in safety and health inquiries and investigations, as appropriate. • Review incident and accident reports on a regular basis and provide a quarterly report to Volunteer Services. • Identify areas to support committees on environmental issues (i.e. recycling, composting, conservation, food, cleaning products and practices).
HISTORICAL	The Historical Committee preserves, presents and promotes the history of the Stampede and its affiliates.	• Develop and maintain historical displays, murals and other projects that contribute to creating *inspired spaces* at Stampede Park. • *Energize the brand* through oral history interviews, outreach activities and educational displays that help tell the Stampede's story. • Deliver exceptional experiences for visitors and communities by supporting Stampede programs with historical information and presentations as required.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
HORSE SHOW	The Horse Show Committee is committed to producing inspiring western experiences that connect urban and rural audiences through the presentation of educational and entertaining competitions of the highest standards that highlight animal care and safety, fair sport and true horse power through the display of horses in action.	TBD
INFORMATION TECHNOLOGY SUPPORT	The Information Technology Support Committee is committed to enabling the Stampede's volunteer committees to realize their potential through technology and information systems support. The IT Support Committee supports the organization's Business Services Department by assisting in deploying, establishing, administering, and maintaining multiple information systems as well as the technology that supports the success of the Calgary Stampede in the lead up to and during the annual 10-Day Celebration and other events as appropriate.	• Assist with deploying and providing high-level management of committee end user technology (e.g. computers, mobile devices, and printers). • Assist with deploying and trouble-shooting the network for committee end-users. • Assist in testing of computer assets prior to deployment. • Computer imaging and formatting prior to deployment. • Unlock mail accounts as well as other high-level trouble shooting during the 10-Day Celebration. [Committee members are not administrators and do not have any administrative rights within the IT infrastructure of the Calgary Stampede.] • Document all activities to ensure continuity between volunteers and staff. • Radio communications set-up and deployment. • Monitor and evaluate existing and future trends in technology that may affect the organization's strategic plan and committee goals, including monitoring industry trends. • Liaise between committees and the Business Services Department for ongoing and future technological needs of committees.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
LIVESTOCK COMPETITION	The Livestock Competition Committee is committed to creating inspiring western experiences that connect urban and rural audiences through the presentation of educational and entertaining competitions and demonstrations of authentic western activities. Programming will highlight leading animal care practices, safety and continued connection and collaboration on the issues of food security and public trust.	TBD
LOTTERIES	The Lotteries Committee generates revenue for the Calgary Stampede and its not-for-profit partners, thus contributing to the betterment of our community. Over the course of each year the Lotteries committee plans and executes the sale of on park and advance tickets for various prizes.	• Create exceptional experiences by annually creating advance ticket and on-park campaigns, designing an effective ticket pricing strategy, developing realistic annual budgets, selecting unique and exciting prizes, overseeing the purchase of operating supplies, completing licensing applications for the AGLC, and securing the best technology requirements to meet guest expectations. • Energize the brand by developing an effective marketing plan (online, print, advertising, social media, events) working with promotions, media relations, sponsorship and any other relevant Stampede units.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
PARADE	The Parade Committee showcases the Stampede to the world and kicks off the Calgary Stampede by planning and producing a world-class parade that honours more than a century of history, celebrates Western heritage, and brings the community together in shared tradition. The Committee focuses on delivering a memorable and entertaining experience for participants and spectators, while upholding high standards of excellence, integrity, and operational responsibility.	• Showcase the Stampede's history, Western heritage, Treaty 7 First Nations' cultures and traditions, and the diversity of the community. • Preserve the continued presence of horses as an iconic element of the Parade. Leverage the organization's expertise and animal health resources to support the long-term continuity of this tradition. • Work collaboratively with civic and community partners to support the Parade's continued presence in downtown Calgary as its historic and cultural stage. • Recruit and curate a high-quality and diverse lineup of Parade entries, including floats, performers, equestrian units, marching bands, and cultural groups. • Promote a safe, respectful, and positive experience for Parade participants in alignment with established organizational safety protocols. • Provide a high-quality experience for Parade participants through clear communication, guidance, recognition, and support. • Create symbolic and memorable pre-Parade and Parade programming and fanfare that build anticipation and community excitement. • Enhance spectator safety and comfort through effective crowd management and collaboration with public safety partners. • Engage spectators through live entertainment, emcees, cultural showcases, and hospitality touchpoints along the route. • Extend the reach of the Parade through broadcast, social media, and digital platforms in collaboration with Calgary Stampede communications and media partners. • Recruit, train, and recognize volunteers to deliver a safe, welcoming, and memorable Parade experience.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
PROMOTION	The Promotion Committee creates exceptional experiences by entertaining, educating and engaging Calgarians and visitors to Calgary with our unique way of promoting our Western Heritage and Values. Creating inspired spaces as they travel throughout Calgary and the world, the Promotion committee tirelessly promotes the Calgary Stampede brand that is identified with the City of Calgary.	• Deliver a new *inspired space* including a new Stampede Stage that allows the Stampede to connect with persons outside the city. • *Energize the brand* by seeking out new audiences and different demographics through its Happy Trails and Harry the Horse programs. • Deliver *exceptional experiences* for all audiences by planning for and providing high quality entertainment and activities that promote western heritage and values. • Promote the community's year-round awareness of the Calgary Stampede by engaging in activities in the city and abroad that showcase the Calgary Stampede.
PUBLIC ART	The Stampede Public Art Committee creates inspired spaces and exceptional experiences by assisting in the development of Public Art within Stampede Park. The committee is responsible for creating a set of criteria for public art in the development of year-round gathering places that will engage Calgarians and tourists alike. The committee is responsible for the stewardship of the Stampede's art collection and may, from time to time with Board approval, encourage off-park public art initiatives with community partners. The Board approves and may change the committee's mandate, structure and composition from time to time.	• Reviewing and recommending public art components of Stampede Park development projects, including those identified by the Stampede's Master Plan. • Supporting the Calgary Stampede Park development vision, to review and approve all Public Art components including planning, design, fabrication, placement, installation, maintenance, and conservation of the Public Art collection. • Act as the primary contact for all volunteer committees, staff and executive for the placement of all new and existing artwork throughout the Park including all buildings. • Liaise with the Stampede archivist in reviewing and evaluating art intended to be a gift to the Calgary Stampede, as part of the Collections Management Policy. • Administrate "calls for artists," public art competitions (e.g. open competitions, limited competitions, direct selection, etc.), and artist selection. • Promote and facilitate a collaborative public art process that encourages the integration of new installations with surrounding sites. • Maintain up to date records and inventory of public art on and off Stampede Park. • Ensure that Stampede Park standards are maintained and curatorial responsibilities are fulfilled including maintenance, protection, communications, promotion, etc. • Develop and maintain Art Walk and Public Art website. • Liaise with the CSF, the CES, City of Calgary and Corporate Calgary on potential future partnerships.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
QUEENS' ALUMNI	The Calgary Stampede Queens' Alumni Committee preserves the legacy and history of past Stampede Queens and Princesses and advances Western hospitality through ambassadorship, volunteer engagement and community programming. The Committee delivers inclusive experiences that bring volunteers, visitors and community members together, enriching the lives of youth in our community with developmental disabilities and their families.	• Plan and deliver unique Stampede-inspired Giddy Up programming for youth in our community with developmental disabilities and their families, offering access to events in which they can fully participate and providing annual opportunities to connect, celebrate, and share the joy of the Stampede spirit. • Draw on extensive Royalty experience to serve as ambassadors for visiting royalty, dignitaries and guests to the Calgary Stampede, highlighting the ten-day event, the organization and the spirit of Western hospitality. • Honour the Queens' Alumni legacy by preserving historical archives and treasured artifacts unique to the Stampede Queens and Princesses. • Celebrate Queens' Alumni history, educate audiences and foster a deeper connection to the past, through engaging storytelling and displays that showcase the evolution of Western Royalty and its distinctive role in the Stampede story. • Steward an Advancement Fund that provides scholarships and gifts to aligned organizations and families, creating opportunities and lasting impact for generations to come. • Cultivate meaningful connections through social media and digital platforms by engaging Queens' Alumni members, promoting community involvement, celebrating the positive contributions of the Committee and the Calgary Stampede, and championing inclusivity and accessibility. • Keep past Stampede Queens and Princesses connected and involved through activities, ongoing communication and member highlights, strengthening relationships, increasing engagement and celebrating the shared Calgary Stampede legacy.
RECEPTION	The Reception Committee supports the organization by hosting and supporting events that foster connections, collaboration and engagement for the Stampede's volunteers, employees, leaders, community partners and sponsors.	• Hosting the lounge in the Blue Room during the annual Stampede celebration to support volunteers, sponsors, community partners and employees who support the volunteer infrastructure and culture. • Promoting the benefits of the lounge during the annual Stampede celebration, including the connections and memorable experiences that are created. • Supporting the annual SaddleUp Event to engage volunteers, employees, sponsors and community partners in the kick-off celebration for the annual Stampede celebration. • Collaborating with the Stampede Showband or other Stampede programs to support food and beverage service for our performing artists during the annual Stampede celebration.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
RODEO	The Rodeo Committee is committed to providing inspiring experiences for urban and rural audiences through showcasing the western way of life by facilitating the production of world-class rodeo events, delivered with the highest standards of safety and animal care. The Committee works as stewards of the sport of rodeo in a manner to elevate, advance, maintain, and sustain the sport of rodeo and does so as a pillar of the Rodeo Industry locally and worldwide.	• 10-Day Rodeo: Work in collaboration with employees, volunteers, and industry partners to facilitate the production and delivery of the world-class Calgary Stampede Rodeo. Welcome and assist rodeo contestants and their livestock upon arrival and throughout their stay. • Promotion & Education: Participate in promotion and education activities in support of Calgary Stampede's commitment to elevating the sport of rodeo through in person events and experiences, public engagement and community involvement throughout the year. • Industry Relations: Maintain and foster positive and productive relationships with valued partners within the rodeo and western sport community in coordination with and in support of organizational goals and objectives. • Year-Round Operations and Events: Participate in long-term planning and year-round engagement with the rodeo community in Western Events and Community outreach to support the goals of CS and its meaningful role in the sport of rodeo. • Hosting: Deliver western hospitality to competitors and their families, sponsors, and special guests- creating a genuine and memorable experience that honors the spirit of rodeo and celebrates the Calgary Stampede. • 4H Rodeo and Youth: Support youth involvement in the sport of rodeo through participation and education, with an eye to the health of the sport in the future through 4-H Rodeo and other youth rodeo initiatives. • Heritage: Preserve, celebrate and showcase our western heritage and traditions of human and animal athletes through recognition in the Calgary Stampede Hall of Fame and Guy Weadick Award. • Volunteer Recruitment: Recruit and retain volunteers with the essential skills required for the successful execution of rodeo production, hosting and tours.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
ROYALTY	The Royalty Committee selects and trains a year-round ambassador to serve as the Stampede Princess who promotes and represents the Stampede's western heritage and values by attending and participating in events and delivering exceptional western experiences to engage our community in connecting with our brand.	• Engage with First Nations Events to align, coordinate and enhance the distinct respective programs to best present both Stampede Princess and First Nations Princess together jointly as Stampede Royalty and ambassadors of the organization. • Annually plan and execute an independently judged contest to select the Stampede Princess. • Deliver training to develop and prepare the Stampede Princess to best perform the role. • Connect the community and the brand by representing and promoting the Calgary Stampede at targeted events locally, nationally and internationally and delivering exceptional experiences through various media to highlight Stampede values and create positive interactions with the brand. • Strengthen urban and rural connections through the development and presentation of a robust equine program to create and showcase authentic western experiences highlighting the values and skills of horsemanship and animal care as cornerstones of our western heritage and values. • Deliver a positive program experience for the Stampede Princess to create a life-long supporter and ambassador of the organization.
SAM CENTRE VOLUNTEER PROGRAM	The Sam Centre Volunteer Program Committee delivers exceptional, year-round experiences for visitors to the Sam Centre by recruiting, training and operationalizing a diverse, passionate, and dedicated volunteer base that demonstrates remarkable western hospitality and helps to bring Stampede stories to life.	• Manage and operate a vibrant and robust volunteer program to achieve Sam Centre objectives. • Promote Sam Centre volunteer opportunities in the community. • Recruit, select, onboard, and train volunteers on an ongoing basis to meet the Sam Centre's evolving operational needs and deliver exceptional guest experiences. • Develop and maintain Sam Centre volunteer policies, procedures, training resources, and other materials. • Ensure the delivery of remarkable western hospitality at the Sam Centre through the development of supporting systems and processes for the Sam Centre program volunteers. • Sharing Stampede stories through interactions with guests, by facilitating experiences and supporting programs. • Collaborate with Sam Centre management and staff to identify operational needs and schedule volunteers.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
STAMPEDE PARK BREAKFAST EVENTS	The Stampede Park Breakfast Events (SPBE) Committee supports the Calgary Stampede, organizing and hosting on-Park morning events that connect local and regional communities with Western style food and entertainment. This committee embodies a spirit of *We're Greatest Together*, blending western heritage and values by providing a first touch and ongoing Stampede experience for families, kids, special needs and seniors.	• Organize and manage all catering and food preparation requirements to provide a pancake breakfast to families and children attending the Calgary Stampede for on-Park events such as the Kids Day breakfast, Family Day breakfast and Giddy-Up Grits breakfast. • Coordinate, contract and produce morning entertainment shows featuring performances by existing on-Park programming and performers (i.e. Elbow River Camp Dancers; Visiting Bands; Children's and Family Entertainment) that enhances the overall guest experiences in attendance of Kids Day and Family Day events. • Coordinate and recruit community partners to participate through "day of' volunteers, mascots, interactive displays, and prize donations for a prize toss during event programs. • Manage and provide support for the Seniors coffee and doughnuts event on-Park during Community Day. • Provide logistical and volunteer support for other on-Park morning events as required.
TASTE OF STAMPEDE	The Taste of Stampede Committee is focused on creating hands-on, immersive and entertaining experiences that celebrate culinary leaders and producers through engaging showcases and competitions.	• Collaborate with the programming team to help shape the future vision of the Taste of the Stampede program. • Plan and host live culinary experiences during the 10-day Stampede, including cooking demos and classes, with full support for setup, teardown, and on-site logistics. • Collaborate with internal committees to develop engaging programming that showcases Alberta's culinary talent, local chefs, and regional ingredients. • Manage presentation logistics and presenter support including food delivery, storage and prep, chef cooking supplies, timing, sample distribution, kitchen maintenance and cleanup. • Secure and manage all required supplies, including full pantry, fresh food items, cutlery, dishware, cleaning supplies, sample containers, etc. • Recruit and coordinate local eateries, guest chefs, food producers, and facilitate on-stage presentations and competition events. • Execute competition logistics, including emcee coordination, judging, voting process, and winner announcements. • Manage volunteer recruitment, training including certifications, and scheduling to support the 10-day event. Roles include hosting, guest support, same prep, distribution, cleanup, check-in, social media, and event photography. • Support content development for social media and media outreach to drive engagement and awareness.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
WESTERN AGRICULTURE HERITAGE	The Western Agriculture Heritage Committee promotes Western heritage and culture through comprehensive educational programs that highlight agricultural topics and actively engage our audiences. By bringing signature programs to life, the Committee offers visitors a first-hand understanding of equine breeds, best practices in equine care, traditional equipment and activities, and the customs that define the western agricultural lifestyle—connecting us to our past while shaping the future of our community.	• Deliver engaging and educational blacksmithing demonstrations that showcase techniques, paired with factual commentary that highlights the significance of this craft in Western heritage. • Create an educational area with sessions and displays where visitors interact with draft horses, learn about their historical importance in agriculture, and experience hands-on activities. • Curate interactive farm equipment exhibits that demonstrate the evolution of agricultural machinery, showcasing historical equipment in operation. • Provide interactive equine experiences including grooming and care demonstrations, self-directed educational learning opportunities and close-up interactions with a variety of breeds, including light horse and miniature donkey.
WESTERN PERFORMANCE HORSE	The Western Performance Horse Committee is committed to strengthening rural and urban connections through the presentation of signature western performance horse competitions that embrace high quality production values, top tier competition and strong audience engagement.	• Create a venue for the Western Performance Horse industry to present, judge and demonstrate the best-of-best equine athletes in a professional manner for our show visitors. • Host competitors, industry professionals and owners from across North America. • Host off site qualifiers in rural communities for our Stampede time events. • Create alliances with North America's top industry professional like the NCHA, AQHA and NRCHA that assist in the promotion of the Calgary Stampede brand. • Plan and activate sponsor fulfilment, orchestrate audience engagement, select judges and officials, plan for the future growth of events and competitor recruitment, all while delivering a highly energized produced competition. • Promote competitions and event messaging through various media avenue, print, social media and radio. • Animal care practices are top of mind in all event planning details and competition logistics • Further the goals of being a world class year-round gathering place by hosting events outside of the ten days of Stampede.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
WINE COMPETION	The Wine Competition Committee supports the planning and execution of the annual wine competition and subsequent wine supply coordination for a new wine and food tasting event at Stampede as well as for Stampede-time showcasing. The addition of the new wine programming components are intended to create inspiring experiences that promote the Agri-food and Wine industries and support the Stampede as a leader in showcasing these industries.	• Support the planning and execution of the annual Wine Competition (February) including set-up/tear-down and day-of support. • Provide support to judges and contestants as needed before, during and after the event. • Support the competition process (i.e. code and manage wine glasses, pour wines, empty spittoons, provide palette cleansers). • Coordinate all activities related to wineries including leading the effort to gather entries; collecting registration information and; following-up after competition. • Coordinates the identification, classification and sorting of wine entries for the competition as well as for Stampede-time showcasing. • Coordinate the wine supply for the wine and food tasting event and for Stampede-time showcasing.
WINE & FOOD TASTING EVENT	The Wine & Food Tasting Event Committee supports the planning and execution of an annual tasting event that highlights the Agri-Food & Beverage industry through the presentation of wine and local cuisine.	• Engage local restaurants to showcase the signature dish of their choosing along with the winning wines from the Wine Competition. • Coordinate with the Stampede's Food & Beverage Department for the provision of glassware and other equipment for the event. • Coordinate the identification, sorting, transportation and storage of wines from the Wine Competition that are provided for the event. • Support restauranteurs before, during and after the event. • Coordinate tasting contests, including coordination of the voting process, judging and announcement of winner. • Manage volunteer training and scheduling to support the wine and food tasting event (including hosting, supporting participating restaurants, volunteer check-in, and photography) • Execute on post-event activities, including tear down, inventory control of remaining wines, and follow-up with the participating restaurants.
YOUTH INITIATIVES	The Youth Initiatives Committee supports AGWE programming of youth-related competitions that promote the importance and relevance of our Western Heritage and Culture as well as the Agri-Food industry.	• Support the planning and execution of an annual competition for youth that focuses on innovation related to agriculture. • Support the planning and execution of an annual public speaking competition that motivates youth to enhance their communication and presentation skills. • Support other youth initiatives as appropriate as the program grows. • Provide support to judges and contestants as needed before, during and after the event.

COMMITTEE NAME	COMMITTEE MANDATE	SPECIFIC ACTIVITIES
YOUTH PERFORMANCE COMMITTEE	The Youth Performance Committee supports youth performance programs, including the Stampede Showband, Stampede Showriders, and the Young Canadians, delivering operational excellence and exceptional experiences for youth members.	• Coordinate youth member support including, but not limited to, chaperone orientation and training, first aid training, member meals and hydration at events, and member transportation, supporting safe and welcoming environments for youth. • Manage program assets including equipment and animal transportation, props and set creation, and uniforms. • Promote the programs through social media, photography, event hosting, and collaboration with other committees. • Engage program alumni through events and other communications, building ongoing program support. • Other activities as needed in coordination with program leadership.