



Calgary Stampede

JULY 3 – 12, 2026

# LADUE LOOKOUT

## STAMPEDE RODEO

### EVENT INFORMATION

#### PREPARE FOR AN EXCITING DAY AT THE CALGARY STAMPEDE WITH OUR LADUE LOOKOUT RODEO PACKAGE!

- Stampede Rodeo Ticket: Grants full-day admission to Stampede Park through any entrance. Also, provides access to the GMC Stadium.
- GMC Stadium (South end of Stampede Park, across from the Midway): Located on the southeast end of Stampede Park. The GMC Stadium is a large concrete building with an image of a cowboy on a horse near the top.
- Stadium Entry (Rodeo Mobile Ticket): Ushers will check your rodeo mobile ticket for entry. Enter the building from the south doors by the glass elevator entrance.
- LaDue Lookout (Second level of the GMC Stadium): Access the LaDue Lookout on the second level. Head to the center stairwell on the main concourse, go up two flights and find the venue on your right.
- Stampede Rodeo Ticket: Grants full-day admission to Stampede Park through any entrance. Also, provides access to the GMC Stadium.
- Venue Opening (11:30 a.m.): The venue opens at 11:30 a.m., with lunch served between 11:30 a.m. and 1:30 p.m.
- Seating by 1:30 p.m. for the Afternoon Rodeo: Please make your way to your seats by 1:15 p.m. for the start of the afternoon rodeo. The show concludes at approximately 4:30 p.m.
- LaDue Lookout Event Pass and Lanyard: All guests must wear their LaDue Lookout event pass and lanyard for admission.

For your convenience, find the map of Stampede Park

[HERE](#)