

NON-FOOD APPLICATION GUIDEBOOK

Calgary Stampede

JULY 9 – 18, 2027

TABLE OF CONTENTS

PURPOSE 3

APPLICATION REQUIREMENTS 4

LOCATIONS 5

VENDOR TYPES 6

DEPOSITS / MINIMUM GUARANTEE 7-8

DISPLAY REQUIREMENTS 9-13

TENT STRUCTURES 14

VENDOR STREET TEAMS & GIVEAWAYS 15

ADDITIONAL CONSIDERATIONS 16-17

EXCLUSIVE PRODUCT SUPPLIERS 18-21

NEXT STEPS 22

CANCELLATION POLICY 22

APPLICATION STATUS 23

PURPOSE

The Calgary Stampede presents an unparalleled opportunity for vendors from around the world to connect with a large and diverse audience through innovative, high-quality products and engaging experiences. Beyond driving sales, the Stampede offers entrepreneurs the chance to build relationships, grow their customer base, elevate their brand, and become part of one of Canada's most iconic events.

We are looking for vendors who understand that they are contributing to more than a marketplace. They play an important role in creating memorable guest experiences and lifelong memories that are at the heart of The Greatest Outdoor Show on Earth.

APPLICATION REQUIREMENTS

Applications will be accepted between Oct. 30, 2026 and Jan. 4, 2027. Applications received after this date will be added to a waitlist and may be considered should space become available, provided they meet Calgary Stampede's booth standards and product requirements.

In order to make application selections, we require detailed information about your booth(s), products, services and company. Please fill out the application form with as much detail as possible.

- PHOTOS: Please submit a minimum of three (3) photos; two (2) of your booth display and one to two (1-2) of your product(s). These should accurately represent your exact display, highlighting both your booth and product(s). If you are unable to attach the photos, please submit them to stampedeexhibits@calgarystampede.com.

If the selection team requires clarification on any information provided, they will contact you directly. Vendors will then be notified of their application status via email at the end of January 2027.

Applications that are missing information will **not** be accepted.

AI-generated renderings, drawings, or mock-ups and/or applications submitted without photos will be rejected.

LOCATIONS

THE MARKET

Located inside the BMO Centre, The Market is the Stampede's lively indoor marketplace that has over 100,000 square feet of exhibit space. This hub of activity offers unique products, fresh brands and one-of-a-kind finds, making it a shopper's paradise on Stampede Park.





THE RANGE

Food, drinks and entertainment come together to tell the story of The Range, the Stampede's indoor, licensed food hall, located on the lower level of The Big Four building. With a mix of food vendors and entertainment, it's the perfect spot to cool off and recharge.

OUTDOOR MIDWAY

At the heart of the Stampede, the action never stops. As an Outdoor Midway vendor, you're right in the mix, serving irresistible food and creating experiences that spark excitement, fuel the Midway buzz and put your brand in the spotlight.



NON-FOOD VENDOR TYPES & PAYMENT STRUCTURES

If licensed, vendors will be assigned to one of two payment structures: Flat Rate or Percentage-Based. The information below will help identify the category that best fits your product offering.
All final category determinations are made by the Selection Team.

NON-FOOD VENDOR PAYMENT GUIDE

PRODUCTS USED OFF SITE OR FULFILLED LATER

FLAT RATE

Applies to:
Merchandise and retail products primarily used off Stampede Park or fulfilled after the event (home goods, apparel, off-site services, jewelry, accessories, electronics, etc.)

Payment:
Booth Area (sq. ft.) x Space Rate (rate per sq. ft.)

$1,000 deposit due two weeks after license agreement issued

Due in full by April 19, 2027

ON SITE, IN PERSON OR CUSTOMIZED EXPERIENCE

PERCENTAGE

Applies to:
Tattoos, piercings, braids, henna, VR, other paid experiences

Payment:
25% of daily gross sales (excluding GST) or your minimum guarantee, whichever is greater.

If required, deposits are due two week after license agreement is issued

You **MUST** use Clover or Square to record all cash and electronic sales for daily reports.

DEPOSITS / MINIMUM GUARANTEE

Deposits

- Flat Rate vendors are required to pay a $1,000 deposit upon signing the License Agreement, which will be put towards the balance of your booth fees and secures your location.
- New Percentage vendors are required to pay a deposit based on one-third of the established minimum guarantee upon signing the License Agreement or within two (2) weeks of receiving the agreement. The deposit is required for new vendors and returning vendors with new booths.
- Returning Percentage vendors who were unable to meet their minimum guarantees in 2026 will be required to pay a deposit.
- Returning Percentage vendors who have an established revenue, payment and minimum guarantee history with the Stampede may have the deposit waived.

Minimum Guarantee

- Percentage vendors are required to pay 25% of gross sales (net of GST).
- This amount will be collected throughout the event based on the daily sales.
- It is expected that this amount will meet or surpass the established minimum guarantee for your booth(s).
- If your payments do not meet the established minimum guarantee by the end of the event, you will be required to make a flat rate payment to meet the minimum guarantee.

MINIMUM GUARANTEE EXAMPLE

Fee Description	Calculation	Amount	
Minimum Guarantee	10' x 10' = 100 sq. ft. x $35	$3,500	Vendors are required to pay 25% of their daily gross sales (excluding GST) toward their established minimum guarantee. If total percentage payments do not meet the minimum guarantee by the end of the event, vendors must pay the difference.
Deposit (if applicable)	$3,500 x 1/3	$1,166.67	
Show Service Fees		$300	
Subtotal		$1,466.67	
GST	5%	$73.33	
Total Due Upon Signing		**$1,540**	

SPACE RATES

DESCRIPTION	BOOTH TYPE	PRICE PER SQ. FT.
The Market Minimum Booth Size: 10' x 10'	Inline / No Corners	$35
	One Corner	$36
	Two Corners	$37
	Island / Four Corners	$38
The Range	Less than 600 sq. ft.	$13
	600 sq. ft. and larger	$12
Please note that space at The Range for Non-Food Vendors is extremely limited and will be granted upon the discretion of the Retail Attractions Lead.		
Outdoor Midway	Less than 1,000 sq. ft.	$23
	1,000 to 1,999 sq. ft.	$21
	2,000 sq. ft. and Larger	$19
	Please note that space outdoors for Non-Food Vendors is extremely limited, and will be granted upon the discretion of the Midway Lead.	
Space rental rates are for the cost of the space a booth or trailer requires to operate in. **Please see our additional considerations section for additional expenses you may experience.**		

DISPLAY REQUIREMENTS

The Calgary Stampede has specific requirements to ensure booth presentations reflect our standards of quality and design, with preference given to vendors that demonstrate the Stampede's five principles for excellent booth presentation.

FIVE PRINCIPLES FOR BOOTH PRESENTATION

- **LAYOUT** - Open vs closed design, fixture placement, traffic flow and accessibility.
- **THEME** - Consistent look, use of decor and props and memorable visitor impression
- **COLOUR** - Bright colours, unique and interesting patterns, psychology of colour, graphics and design
- **DISPLAY** - Product presentation, demonstrations, interactive elements and visual merchandising.
- **BRANDING** - Logo visibility, messaging, company identity, signage and brand consistency.











DISPLAY REQUIREMENTS (CONTINUED)

LIGHTING

- All vendors are required to provide their own booth lighting to ensure their booth is well lit.
- Booth space can have accent ambient lighting, but please note the overhead lighting in the hall will be set to 100%.

NOTE: Lighting design must be presentable; no industrial lights will be permitted.

FLOORING

- Vendors **MUST** have the entire booth space floor covered with carpeting or other suitable product.
- New and/or clean flooring (carpet, tile, vinyl, etc), signs, counters, etc.

MARKET BOOTH CONSIDERATIONS

- Open-concept booths must not obstruct aisles or encroach on neighbouring booth spaces.
- Booth construction must be professional in appearance:
  - Avoid using table and tablecloths. If needed, make sure they align with your branding and help create a cohesive booth design.
  - Product and storage material MUST be included in total square footage and be out of sight.
  - Covered wheels and other bases of units.
  - Booth and surrounding area should be clean and tidy at all times, including no merchandise boxes.

DISPLAY REQUIREMENTS (CONTINUED)

1 BOOTH PRESENTATION

PRIMARY CONSIDERATION

- The first initial look at an application is all about the design and feel of the booth.
- Visual presentation is key to higher sales and attracting more visitation/customers.
- Does the booth follow the Five Principles of Booth Design as outlined in the Non-Food Vendor Application Guidebook?
- If the booth presentation/pictures are missing from an application, it is considered incomplete and will not be evaluated.

2 PRODUCT FOR SALE

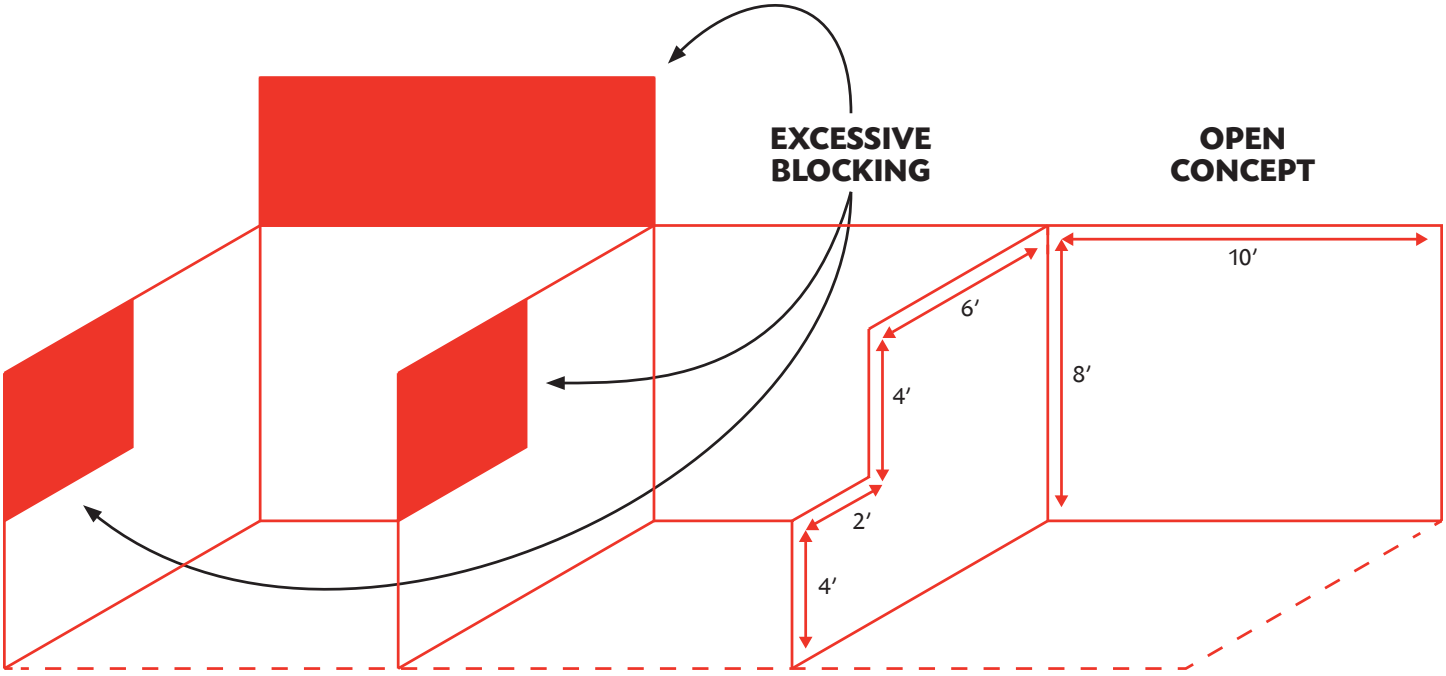
SECONDARY CONSIDERATION

- The secondary review considers the relevance, originality and uniqueness of the products being sold at your booth, as well as the overall variety of products offered across the event.
- Having a great product alone will not increase your sales or increase visitation.
- You can have the best product, but if the presentation is missing/weak, your product will not sell.
- Pictures of product only and no booth pictures in an application, will be considered incomplete.

DISPLAY REQUIREMENTS (CONTINUED)

MARKET BOOTH WALLS

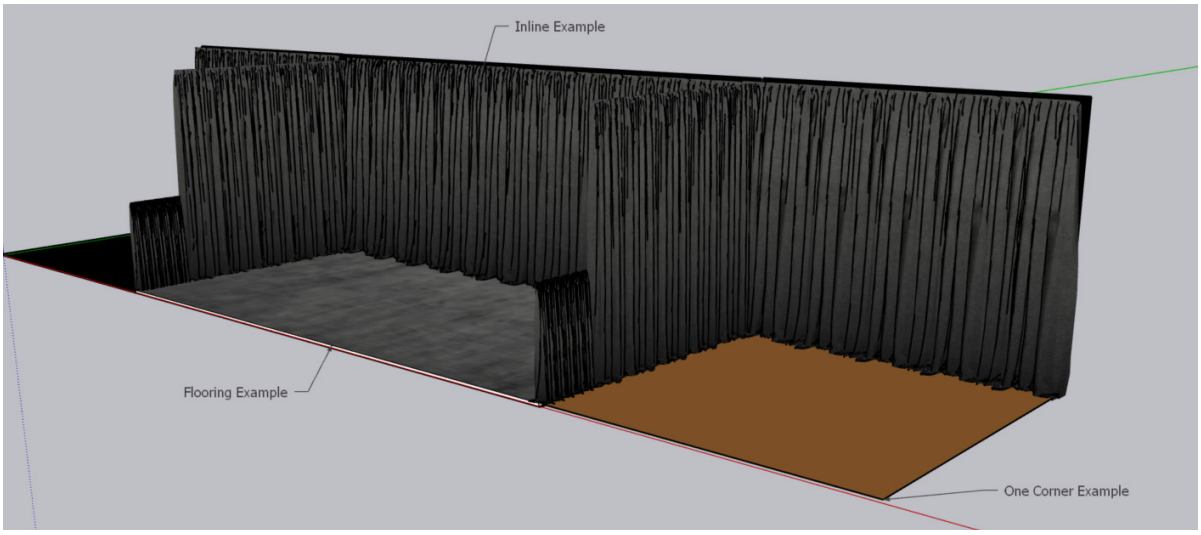
- Market vendors will be provided with pipe and drape, if required. Please see configuration below on what you can expect.
- Vendors are entitled to reasonable sightlines from the aisle, provided they do not obstruct the visibility of neighbouring booths.
- Overhead signage will not be permitted in 2027.

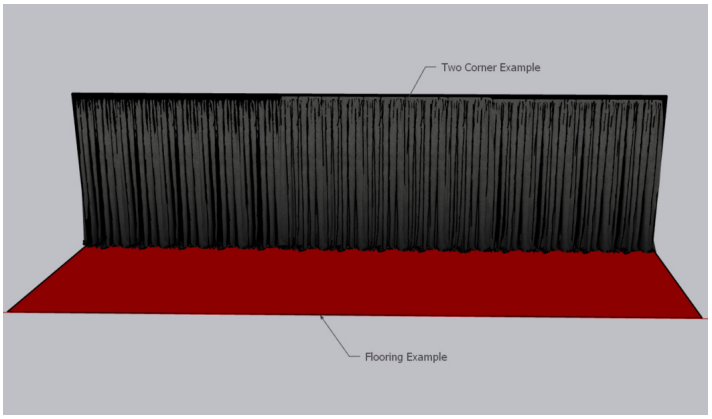


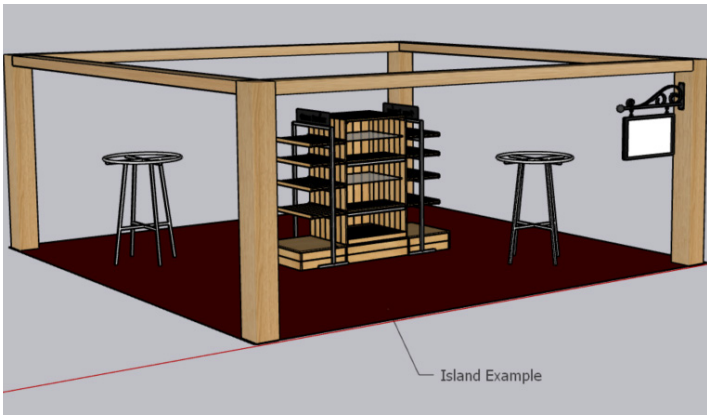
LAST UPDATED: OCTOBER 28, 2026
INFORMATION IS SUBJECT TO CHANGE

DISPLAY REQUIREMENTS (CONTINUED)

MARKET BOOTH TYPE EXAMPLES







TENT STRUCTURES

REQUIREMENTS

- All tent structures must meet the City of Calgary's code for temporary structures and be manufactured for commercial use.
- Tents will only be placed in designated locations, where damage to the ground surface is minimal.
- Tents must be anchored with pegs greater than 1 inch in diameter in the asphalt on the Midway, only after underground services are identified.
- The false fronts on the temporary Midway structures must be securely attached.
- Pop-up style tents are not permitted.
- Tent counterweights such as water barrels or concrete blocks will not be permitted.
- Tents, as pictured below, must use decor enhancements such as tent facade.
  - Consider incorporating a Western theme or a theme that reflects your products.
- All tent structures must be approved by the Calgary Stampede and, if required, ordered through the organization. Vendors wishing to rent a tent may arrange this in advance, along with other services (electrical, plumbing, etc.). Instructions will be provided with the License Agreement.

Indoor tent usage is subject to approval by the Calgary Stampede Midway & Attraction team.

FIVE PRINCIPLES OF EXCELLENT FALSE FRONT DESIGN



VENDOR STREET TEAMS & GIVEAWAYS

STREET TEAMS

- In order to provide exceptional experiences to our guests, the use of "Street Teams" or handing out product for marketing purposes only, is not allowed on Stampede Park. This includes sampling products, conducting giveaways, providing handouts, pamphlets or soliciting for donations of any kind outside of your booth location.
- Exceptions may be granted for Calgary Stampede-exclusive sponsors, who may be permitted, pending approval from the Midway & Attractions Team.

PRODUCT GIVEAWAYS

- Product giveaways are only permitted on Stampede Park within licensed booth space.
- No purchase, donation, demonstration, or sign up is required to enter to receive the prize or giveaway.
- Giveaways are intended for advertising purposes; no third-party giveaways are allowed (including coupon or ticket promotions).
- All giveaways must be approved by the Midway & Attractions Team before the event.

FUNDRAISING AWARENESS PROGRAMS

- Raffles, fundraising or solicitation of funds on behalf of a charitable or not-for-profit organization are not permitted. You may hand out information within licensed booth space or sell merchandise products through which net profits can then be funneled to your not-for-profit or charitable group as long as the endeavor is not seen to be fundraising or soliciting.

ADDITIONAL CONSIDERATIONS

SHOW SERVICE FEES

Mandatory fee ranging from $300-$525 (dependent on final payment type: Flat Rate or Percentage), and includes the following:

- C.A.F.E. Levy
  - Licensed vendors must pay a participation levy to the Canadian Association of Fairs and Exhibitions (C.A.F.E.) for each booth, attraction, game, or ride. Vendors who already hold a C.A.F.E. membership are exempt from this fee. For more information, visit: **www.canadianfairs.ca**
- Waste Management & Environmental Services
- Standard power outlet (1500 Watt) OR Initial Water Hook Up
- Two vendor accreditation passes (valid for entry each day of the event)

ADDITIONAL SERVICES

- Any additional services required: electrical, plumbing, internet and RV camping services can be purchased through the Calgary Stampede at varied rates.
- Tables, chairs and carpet can be rented through our preferred rental company. These items are not included in your booth fees.

ENTRANCE TO STAMPEDE PARK

- You are required to have a pass for entry onto Stampede Park each day. Two Accreditation passes are provided and additional daily passes are available for purchase.
  - **Reminder:** Each booth receives two (2) accreditation passes included in the Show Service Fees.

STAMPEDE BUCKS

- Stampede Bucks **MUST** be accepted across Stampede Park at a $5 value. All licensed vendors will be able to redeem them for $4.50 each. With the support of the vendors, this program generates increased spend from guests across Stampede Park. More information regarding Stampede Bucks will be provided.

ADDITIONAL CONSIDERATIONS
(CONTINUED)

NON-CANADIAN VENDORS SELLING PRODUCTS AT THE CALGARY STAMPEDE

- If you intend to sell imported products at the Calgary Stampede, a work permit will be required. Neither the BMO Centre nor the Calgary Stampede can be named as the employer for you to acquire a work permit. Therefore, please ensure you have acquired the necessary work permits long before attempting entry into Canada.
- For more information please visit: **www.canada.ca/en/immigration-refugees-citizenship/services/work-canada.html**
- If you have any questions regarding importing or a work permit, please contact our Official Customs Broker - Cross Connect Customs & Event Logistics at 416-639-2176, **info@crossconnectcl.com**, or visit their website at **www.crossconnectcl.com**

The Calgary Stampede is not responsible for delays, denied entry, or cancellations resulting from an exhibitor's inability to cross the border. Vendors are responsible for ensuring they meet all applicable travel and entry requirements. In these circumstances, the cancellation and refund policies outlined in this Guidebook will continue to apply.

POS TERMINALS

- All Percentage vendors must use Clover or Square to record all cash and electronic payments.

HOURS OF OPERATION

Hours of operation are subject to change for 2027.
The 2026 hours of operation were as follows:

- Outdoor Midway
  - July 2 (Sneak-A-Peek): 3pm-11pm
  - July 3-12: 11am-midnight (value days opening at 9am)
- The Market & The Range:
  - July 2 (Sneak-A-Peek): 5pm-11pm
  - July 3-12: 11am-11pm (value days opening at 10am)
- Please see the link **HERE** for the list of Value Days.

Vendors are expected to have their spaces staffed and open for business at all times during Stampede Park hours of operation. Vendors who close early or open late will not be permitted to participate in future Stampede events.

EXCLUSIVE PRODUCT SUPPLIERS

The Calgary Stampede works with our sponsors to determine Exclusive and Official product suppliers. Third-party advertising is not allowed within booth locations, or on booth signage; this is considered advertising, the exception to this rule is with existing advertising, 'Exclusive' or 'Official' suppliers of the Calgary Stampede. This list is accurate to date but is subject to change.

If your application is in conflict with any of the sponsors on the list, your application will not be accepted.

SPONSOR	PRODUCTS AND SERVICES EXPLANATION
BMO BANK OF MONTREAL AND MASTERCARD OFFICIAL AND EXCLUSIVE BANK OF THE CALGARY STAMPEDE	**BMO's products and services include financial services which refer to:** • Retail • Small business • Commercial • Corporate • Debit card • Credit card • Online and telephone banking • Wealth management • Financial planning • Mutual fund and brokerage services **Credit card promotions are exclusive to BMO MasterCard.**
COCA-COLA OFFICIAL AND EXCLUSIVE SOFT DRINK OF THE CALGARY STAMPEDE	**Coca-Cola's products and services include: Soft drinks, juices, juice drinks, isotonics, energy drinks, ready-to-drink iced teas and coffees, bottled water, and carbonated/sparkling water. These brands include:** • Coca-Cola Cola • Diet Coke • Coke Zero Sugar • Coca-Cola Life • Sprite • Fanta • Barq's • Minute Maid **For Third Party Events:** There can be no sampling or pouring rights extended to Coca-Cola competitors. The third party can still have a Coca-Cola competitor as a sponsor, but that sponsorship would be limited to signage and/or hosting – no pouring or sampling of product.

EXCLUSIVE PRODUCT SUPPLIERS
(CONTINUED)

SPONSOR	PRODUCTS AND SERVICES EXPLANATION
GOOGLE EXCLUSIVE AI TECHNOLOGY PARTNER OF THE CALGARY STAMPEDE	Google is the Exclusive partner of AI Technology in relation to Sponsorship and Marketing within CE&S
MONSTER ENERGY Energy Product category EXCLUSIVE ENERGY DRINK OF THE CALGARY STAMPEDE	Energy Beverage Product is any product that is branded/marketed or portrays itself as providing energy or any attributes like energy, such as power, sports drinks, protein, caffeine, or vitamins • Direct competitors examples include but are not limited to brands like Red Bull, Rockstar Energy, 5 hour energy • Other competitor examples include but are not limited to energy shots, coffee plus energy (Eg. Starbucks Tripleshot Energy) Works with distributor Coca-Cola on product placements.
ENMAX EXCLUSIVE GENERATOR AND SUPPLIER OF ELECTRICITY AND NATURAL GAS TO THE CALGARY STAMPEDE	Retail energy provider and advertiser, supplier of natural gas and electricity.
FREEDOM MOBILE OFFICIAL AND EXCLUSIVE TELECOMMUNICATIONS PARTNER OF THE CALGARY STAMPEDE	With respect to the telecommunications category, Freedom Mobile Inc. will have the exclusive right to Calgary Stampede trademarks and logos, no other telecommunications provider shall have the ability to associate with Calgary Stampede trademarks and logos in an official sponsor capacity or have any branding, marketing or retail presence on-site. Calgary Stampede will maintain the current mix of category providers to service the park and its business needs.

EXCLUSIVE PRODUCT SUPPLIERS
(CONTINUED)

SPONSOR	PRODUCTS AND SERVICES EXPLANATION
GENERAL MOTORS (GMC) OFFICIAL AND EXCLUSIVE VEHICLE OF THE CALGARY STAMPEDE	Any purchase, lease, finance or promotion of vehicles (new & used) including cars, trucks, vans and SUV's, cross over vehicles, electric vehicles, zero emission vehicles, hybrid vehicles, automotive technology (such as OnStar and similar mutually agreed in-car automotive technologies).
LAMMLE'S WESTERN WEAR OFFICIAL AND EXCLUSIVE COWBOY BOOT, WESTERN WEAR AND WESTERN GIFTWARE	Western giftware category as defined below: **"Western Giftware"** means CS branded giftware in the style of the North American West that is currently sold on a retail basis by the Sponsor and/or by CE&S, such as picture frames, candle holders, beverage holders, mugs, wall plaques and salt and pepper shakers and the natural evolution of same; but shall, for greater certainty, exclude any food or beverage product, sporting or athletic goods, furniture, souvenir coins and entertainment products (such as movies, music or similar productions whether such product is recorded digitally or otherwise); and Western wear category as defined below: **"Western Wear"** means men and women's clothing in the style of the North American West that is currently sold on a retail basis by the Sponsor and/or by CE&S, such as cowboy boots, belts, shirts, buckles, jeans, dresses, and hats, but shall, for greater certainty, exclude any trophies or awards (including, without limitation, belt buckles) created for one-off presentation purposes. **Exclusivity on Park**: Lammle's holds exclusive rights to sell cowboy boots and cowboy hats on Stampede Park. Smithbilt Hats (hats) is the only other approved partners permitted to sell that specific item. Other vendors may sell general Western Wear or accessories, provided they do not include cowboy boots or hats in their inventory and have been approved within their Schedule A – Midway Contract Confirmation.
LABATT (BUDWEISER) OFFICIAL AND EXCLUSIVE BEER OF THE CALGARY STAMPEDE	Any malt-based beverages must be under the Labatt umbrella of brands. These brands include: • Budweiser • Bud Light • Michelob Ultra • Banded Peak • Stella Artois • Corona and many more

EXCLUSIVE PRODUCT SUPPLIERS
(CONTINUED)

SPONSOR	PRODUCTS AND SERVICES EXPLANATION
PLAY ALBERTA / AGLC OFFICIAL IGAMING AND SPORTS BETTING PARTNER OF THE CALGARY STAMPEDE	Exclusive supplier of iGaming markets aligned with CE&S Rodeo and Chuckwagon events. Only legal Sportsbook platform in Alberta. "Official iGaming and Sports Betting Partner of the Calgary Stampede"
UBER/UBER EATS OFFICIAL AND EXCLUSIVE RIDESHARE APP OFFICIAL AND EXCLUSIVE DELIVERY APP	Official and exclusive marketing rights of both the Rideshare App and Delivery App categories in relation to Sponsorship and Marketing within CE&S. CE&S shall not be promotionally associated with any company, person and/or entity that markets either a Ride Share App or Delivery App.
WESTJET OFFICIAL AND EXCLUSIVE AIRLINE OF THE CALGARY STAMPEDE	**Exclusive** marketing rights partner in the airline industry. The Calgary Stampede will work with affiliate partners of WestJet. The Calgary Stampede is asked to use WestJet as the preferred airline and exclusive when booking travel, however WestJet appreciates competitive airlines need to be utilized based on final destinations.

NEXT STEPS

ONCE I'VE SUBMITTED THE APPLICATION, WHAT HAPPENS NEXT?

- Do NOT submit any funds with the application.
- After the application deadline of Monday January 4, 2027, we will begin to review all the submitted applications.
- Our selection team will evaluate all the applications based on application completeness. The process is highly competitive, decisions will be based on all criteria including uniqueness and appeal of the product, professionalism, attractive presentation/display, space availability, availability within a product category, financial responsibility, and accountability.

SELECTION PROCESS:

1. Applications will be sorted into groups of similar products and categories, they will then be compared against the other applications in each grouping.
2. Applications will be selected in each category based on the criteria previously mentioned, which will create the final selection of successful applications.
3. Vendors will then be notified of their application status via email (late January 2027).
4. Vendors who are accepted will be issued a License Agreement and accompanying documents.

CANCELLATION POLICY

In the event of a cancellation after a license agreement is issued, any and all monies paid to the Licensor (the Calgary Stampede) in connection with the license agreement shall be for the benefit of the Licensor and for greater clarity, shall not bear any interest for the benefit of the Licensee (the Vendor).

All monies paid by the Licensee to the Licensor are non-refundable. However, in the event that the square footage space can be reassigned, consideration may be given to refunding booth fees less a cancellation fee, as per the following schedule:

- Cancellation fee from **April 20 to May 31**: $1,200 + GST
- Cancellation fee from **June 1 to June 15**: $2,000 + GST
- Cancellation fee after **June 15 through July**: Non-refundable

Minimum Guarantee deposits will apply to the above schedule.

APPLICATION STATUS

ACCEPTED

Congratulations!

- You will be formally offered a License Agreement for the 2027 Calgary Stampede

No agreement is confirmed until the contract has been signed by the authorized representatives of both parties (the Vendor and the Stampede) and deposit payments (detailed in the Non-Food Application Guidebook) have been received by the Stampede.

WAITLISTED

Your application may be waitlisted for a number of reasons, including but not limited to the following:

- Duplication of same or similar products as another selected vendor
- Applications with same or similar products will be selected based on booth design in the application. Consideration is given to not over saturate locations, and to provide unique experiences for our guests
- Lack of Space. Due to the volume of applications, there is not enough available space for the area best suited for your product
- Application received after the deadline of Jan. 4, 2027

If waitlisted, you will be notified of your status and only contacted in the event that space becomes available

NOT ACCEPTED

Your application may be considered not acceptable for a number of reasons, including but not limited to the following reasons:

- Incomplete application
- Photos submitted show: AI-generated or artist renderings, incomplete booths, entire booth display is not visible, mall kiosks, booth structure provided by show management, concession carts, and/or booths not owned by your company
- Pyramid sales, auctions or card table exhibits
- Brand activation, street teams, brand or product sampling, fundraising or soliciting for a cause or not-for-profit organization
- Products not meeting Canada's Office of Consumer Affairs Codes and Regulations, products not C.S.A approved, or products that infringe upon copyright, patent or trademarked logos and images
- Live animals are not permitted. Service animals are exempt
- Products that conflict with Stampede Sponsorship Agreements
- Obscene or offensive products (determined by the Stampede)
- Display, sales or advocacy of items or paraphernalia that promote illegal substances
- Tobacco or cannabis products, including cigars, cigarettes, smokeless tobacco, electronic cigarettes, vapes, pipes
- Weapons of any kind (including, but not limited to guns, knives, swords, spears, arrows), whether real, toy or replicas
- Presentations promoting gambling in any way
- Exceptions may be considered for the travel and tourism industry that may include gambling as part of an overall package
- Outstanding account balance

THANK YOU FOR YOUR INTEREST IN THE 2027 CALGARY STAMPEDE!