November 2025

STAMPEDE LIFE MEMBER NOMINATION CRITERIA, PROCESS AND REVIEW

Each year the Calgary Stampede Board of Directors recognizes individuals who have made significant contributions to the organization with the designation of Stampede Life Member (SLM). The SLM designation is the highest honour for volunteer service that the Calgary Stampede awards, and recipients of the designation join an illustrious group of volunteers who have helped make the Stampede the success it is today. It is a privilege for the Stampede Board to award this lifetime designation to our most dedicated and exemplary volunteers.

New SLM recipients are recognized at the Stampede Annual General Meeting (AGM) each year, or at another appropriate time as determined by the President & Chair of the Board, and are presented with an SLM pin by our President & Chair of the Board. Their names are also inscribed on a tribute plaque permanently displayed in Stampede Headquarters.

Nomination Criteria

The SLM criteria are contained in the Stampede's by-laws:

> *Each year, the Directors may, at any regularly held meeting, recognize and appoint volunteers with the designation of Stampede Life Member on the basis of the Shareholder no longer being active after completing a minimum of twenty (20) years of service as a volunteer including ten (10) years of service as a Shareholder and having reached the position of chair or vice-chair of the committee. In addition, the Directors may recognize and appoint any other person with the designation of Stampede Life Member who in their opinion has made a significant contribution to the Company.*
> (Section 92. Calgary Exhibition and Stampede Limited By-laws)

The SLM criteria contemplate two categories of eligibility:

- The first category is for individuals who meet all of the following requirements:

Stampede Volunteer for at least 20 years	√
Shareholder for at least 10 years	√
Past Volunteer Committee Chair or Vice-Chair	√
No longer active as a Volunteer	√

- The second category is for individuals who do not satisfy these criteria but have been determined by the Board to have made a significant contribution to the Stampede in other roles. Many individuals in this category who have been awarded the SLM designation have continued to be active as volunteers afterward, and a number of recipients have not been a Committee Chair or Vice-Chair. However, it should be noted that all of the 200+ SLM recipients to date have been longstanding Stampede volunteers. Holders of the SLM designation may not hold an additional Stampede designation of: Past President, Honorary Life Director, or Director.

Nomination Process

The process for nominating and considering individuals for an SLM designation is as follows:

- The Board will call for SLM nominations in the fall of each year.

- A nominator is required to prepare a written letter of nomination on why the nominee is a worthy candidate for SLM consideration. It is preferred that the nominator be the Chair, Vice-Chair or Director Liaison of a volunteer committee with which the nominee has been associated during his or her time as a Stampede volunteer. Nominations from other individuals will also be considered, however self-nominations are not permitted. Nominators who hold the position of Stampede Committee Chair, Vice-Chair, Past Chair, Honorary Life Director, Past President and Director Liaison may contact Volunteer Services for information on a nominee's volunteer service history, if required.

- A letter of nomination must be accompanied by a minimum of four written letters, to a maximum of nine letters, of support from Past Presidents, Honorary Life Directors, past or current Directors or past Committee Chairs. Support letters from people who do not fit within any of these categories – including individuals who have no formal association with the Stampede – may also be included in a nomination package.

- A letter of support should provide the writer's perspective on why a nominee is a worthy candidate for SLM consideration, speaking to the writer's own experiences in regards to the nominee's contributions to the Stampede.

- To preserve the integrity of the SLM process as well as the prestige of the award, nominations are strictly confidential. In addition, nominators and supporters are discouraged from informing nominees that they are being nominated for an SLM award.

- Nomination packages for nominees for SLM to be recognized at a Stampede AGM must be received by no later than **January 15** each year or by such other date as may be determined by the Board. The packages must be submitted through the following online form and by the guidelines therein:

Stampede Life Member Nomination Submission

- Nominations received after the deadline or that do not include the minimum of four support letters as described above will be considered deficient and will not go forward for the late January consideration.[1]

- In late January, the Governance & People Committee (G&P) will consider the nominations and make a recommendation to the Stampede Board to formally recognize deserving nominees with the SLM designation.

- Following the G&P recommendation, the Board will vote on recommended nominees. Individuals who are chosen by the Board to be designated as an SLM will be informed by the President & Chair of the Board. For nominations that are not recommended to the Board, the Chair of the Governance & People Committee will reach out to the nominator with appropriate feedback following the Committee's review at the end of January.

Nomination Review

- The Governance & People Committee is a strategic committee of the Board of Directors and is responsible for reviewing nominations for the SLM designation. The Committee is comprised largely of Shareholder elected Directors and may include up to three external appointees.

- Nomination submissions and volunteer information therein will be assessed and maintained with the strictest confidentiality.

- The Governance & People Committee reviews the applications as presented through the online submission process with the addition of the nominees' confidential volunteer records.

- The nomination letter and letters of support serve as the references to support the nomination and are taken in good faith with verification of the nominee's volunteer record.

- The Governance & People Committee members do not need to know the nominees; however, members of the Governance & People Committee may provide testimony on nominees in alignment with their familiarity with the individuals in question.

- The Board primarily considers an individual's **contribution to the Stampede as a volunteer** in assessing an SLM nomination. While we recognize that contributions may be made to the

[1] The process described herein applies to SLM recipients who will be recognized at a Stampede AGM. However, the Board has the discretion to consider nominations and make SLM awards at any time. How an individual receiving the SLM designation in this circumstance should be recognized will be determined by the Board at such time.

organization through community and other activities that are not directly Stampede-related, including by individuals who are not longstanding Stampede volunteers, the SLM award is generally intended to recognize members of the Stampede family who have made significant contributions to the Stampede over many years as a volunteer.

- Similarly, when considering nomination and support letters, G&P and the Board will typically place more weight on those coming from Past Presidents, Honorary Life Directors and current or past Directors and Committee Chairs than from non-Stampede people. Fellow Stampede volunteers are in the best position to assess an individual's contribution to the organization.

Other Information

- Questions or requests for further information should be directed to the Executive Vice President –Governance, Communications and Volunteer Services (lwalt@calgarystampede.com) or the Chair of the Governance & People Committee (sandyoconnor8@gmail.com).