



The Historic New Orleans Collection presents

*Marketing New Orleans:
300 Years of Making Groceries in the Crescent City*

Sunday, June 28 • 11:30 a.m.–1:00 p.m.

Williams Research Center, 410 Chartres Street

Admission is free, but reservations are required. Call (504) 523-4662
or email wrc@hnoc.org to register.

On June 28, The Historic New Orleans Collection will present the latest in an ongoing series of culinary lectures and symposia. This year's event, titled "Marketing New Orleans: 300 Years of Making Groceries in the Crescent City," looks at the past, present, and future of food markets in New Orleans.

The event will open with a keynote lecture by culinary historian Jessica B. Harris, Queens College / City University of New York, and continue with a panel discussion by representatives from local markets. Elisa Muñoz, market development manager, French Market Corporation; Kimisha Sawyers, evaluation manager, Market Umbrella; and Simone Reggie, task manager, Good Eggs, will discuss farmers markets and their role in our community today. Writer Lolis Eric Elie will provide concluding remarks.

Left: **French Market** (detail); after 1938; watercolor by Boyd Cruise, delineator; *THNOC*, bequest of Richard Koch, 1971.113.1