

 The Historic
New Orleans
Collection





Group Experiences

**Discover the Rich History
of New Orleans**



The Historic New Orleans Collection offers an unparalleled opportunity for groups to **explore the captivating history, art, and culture of this iconic city**. Located in the heart of the French Quarter, our campus features historic buildings, lush courtyards, and engaging exhibitions that tell the stories of New Orleans and its diverse inhabitants.

Whether you're planning an outing for your **staff, convention, school, or tour group**, HNOC provides a memorable and enriching experience for all ages and interests.

Gallery Tours

Led by **professional museum interpreters**, these tours serve as a “living textbook” of the city.

 The Historic
New Orleans Collection

French Quarter Tableau

Located in our restored 1816 townhouse at 520 Royal Street, this tour is the best way to learn about the history of the French Quarter and the major events that shaped the city. Guides will trace the city's evolution from its Indigenous roots through French and Spanish colonial rule to the American era.

\$150 for a group of up to 10; \$15 for each additional guest



Coastal Crossroads

Explore the beauty and fragility of Louisiana's coastline in this guided tour of our exhibition *A Vanishing Bounty*. Guests learn about how Gulf South residents have navigated our coastal waterways, used natural resources to survive and thrive, and adapted to Louisiana's changing landscape.

\$150 for a group of up to 10; \$15 for each additional guest





Black Activism and Resistance in New Orleans

The Civil Rights Movement in New Orleans did not begin in the 20th century. From the city's founding, people of African descent have resisted oppression and shaped its history through resilience, creativity, and direct action. This tour moves through the French Quarter Galleries to trace that long history through the 18th and 19th century—introducing visitors to the political, social, and cultural forms Black resistance has taken here.

PRICE: \$15 per person

DURATION: 45–60 minutes

OPTIONAL ADD-ON

Treasures from the Vault (+\$500): Visit the Williams Research Center for a show-and-tell of historic artifacts from our collection directly tied to New Orleans's legacy of Black resistance.

Walking Tours

 The Historic
New Orleans Collection

Architectural Treasures

Uncover the architectural legacy of New Orleans in this **lively walking tour through the French Quarter**. Starting at HNOC's historic Seignouret-Brulatour Building, guests will learn about the French, Spanish, and American influences that shaped New Orleans's built environment, from Creole cottages to cast-iron balconies. The tour will start in the galleries and then go beyond our walls for a short walking tour exploring the architecture of the French Quarter.

PRICE: \$250 for a group of up to 10; \$25 for each additional guest

DURATION: 1.25 hours; about 1 mile of walking

Behind the Scenes

 The Historic
New Orleans Collection



Treasures from the Vault

Our most popular experience, this is a high-impact, exclusive encounter where we pull rare primary sources—**historic artifacts, documents, and artwork**—directly from our vaults. We can curate the artifacts shown to suit your group's specific focus.

PRICE: \$750 for up to 25 guests

Please inquire about pricing for groups larger than 25.

DURATION: 1 hour

Premium Experiences

 The Historic
New Orleans Collection



History Is Served

A New Orleans Culinary Experience

Savor the culinary delights of New Orleans on a three-hour experience including a guided walking tour, private archival viewing, and a multicourse lunch that blends rich history with exquisite flavors. Renowned **culinary historian Elizabeth Pearce** will take you beyond the surface of the city's food scene to explore the diverse cultures and ingredients that shaped its world-famous fare.

PRICE: \$2,500 for a group of up to 10; \$150 for each additional guest up to 15

DURATION: 3 hours; approximately 1 mile of walking

Jazz Roots Unveiled

Created in partnership with Cultural Curriculum

Go behind the scenes at our Williams Research Center for a 30-minute presentation of seldom-seen artifacts, followed by a three-hour walking tour led by **cultural ambassadors**, including historians and professional musicians.

PRICE: \$2,200 base for up to 10 guests; \$200 for each additional guest

DURATION: 3.5 hours; approximately 2 miles of walking

OPTIONAL ADD-ON:

Congo Square Drumming Demo (+\$500): Join a master West African storyteller and drummer to trace the evolution of New Orleans music through its sacred rhythms.



Pouring the Past

A New Orleans Cocktail Experience

Go behind the scenes at our Williams Research Center with **cocktail historian Elizabeth Pearce** for an exclusive look at rare HNOC menu collections, followed by classic cocktails and a tour of the legendary Antoine's Restaurant.

PRICE: \$1,500 base for up to 10 guests; \$135 for each additional guest up to 20

DURATION: 3 hours

OPTIONAL ADD-ON:

Full lunch at Antoine's can be added for \$75 per guest.



Congo Square Music and Culture Experience

Created in partnership with Cultural Curriculum

This is the ultimate experience for music lovers! It starts with a 30-minute, music-themed “Treasures from the Vault” show-and-tell of artifacts at the Williams Research Center. Afterward the group will travel to Congo Square, located inside Louis Armstrong Park*, where guests will learn New Orleans music history through live demonstrations from West African–style drummers, professional vocalists and storytellers, premier jazz musicians, and Mardi Gras Indians.

PRICE: \$6,000 base for up to 25 guests; \$225 for each additional guest

DURATION: 3.5 hours

**Groups must provide their own transportation to Armstrong Park. Walking guides can be provided for an additional fee.*

Gallery Buyouts

Private access for **high-impact events** and **immersive history**

 The Historic
New Orleans Collection

American Revolution

The Augmented Exhibition

A private buyout provides the most seamless experience of this immersive exhibition taking visitors back in time to America's founding, ensuring your group has exclusive access to this in-demand exhibition.

- **Guaranteed HistoPads:** Every member of your group is guaranteed a device ready upon arrival, essential for the augmented reality experience.
- **Increased Capacity and Timing:** Skip the capped 30-minute public entry slots. A buyout allows up to 50 guests to enter simultaneously and explore at their own pace.
- **Atmosphere:** Guests have the gallery entirely to themselves, allowing for a leisurely experience without public crowds.

PRICE: \$1,200 for the first hour; \$1,000 for each additional hour

2027 Group Sales Quick-Reference Pricing

EXPERIENCE	PRICE	DURATION	CAPACITY
Gallery Tours	\$150 for up to 10 people; \$15 for each additional guest	45 min.	20 guests per tour guide; Max capacity: 80
Architectural Treasures Tour	\$250 for up to 10 people; \$25 for each additional guest	75 min.	20 guests per guide; Max capacity: 60
Treasures From the Vault Show-and-Tell	\$750 for up to 25 people; \$1,000 for groups over 25	45–60 min.	30 guests per show; Max capacity: 60
Jazz Roots Unveiled	\$2,200 for up to 10 people; \$200 for each additional guest	3.5 hrs.	Max capacity: 60
History is Served Culinary Tour	\$2,500 for up to 10 people; \$150 for each additional guest	3 hrs.	Max capacity: 25
Pouring the Past	\$1,500 for up to 10 people; \$135 for each additional guest	3 hrs.	Max capacity: 20
Congo Square Music and Culture Experience	\$6,000 for up to 25 people; \$225 for each additional guest	3.5 hrs.	Max capacity: 125



2027 Group Sales Quick-Reference Pricing

ITINERARY FLEXIBILITY

Our goal is to be your most adaptable partner. Any of our experiences can be shortened or modified to accommodate your group's specific schedule, transportation constraints, or physical needs.

SCHEDULING WINDOW

We recommend booking at least 2 weeks in advance for premium-level experiences to ensure the availability of our cultural ambassadors and musicians.



The Historic
New Orleans
Collection

Collaborate with Us

We are constantly expanding our menu of offerings to ensure that we provide the most relevant and exciting content possible. Any of the tours listed above can be combined to create a seamless half-day or full-day event for your guests. **If you can dream it, we can likely build it.**

Please reach out to begin planning your 2028 season with us. We look forward to welcoming your groups to the **Historic New Orleans Collection**.