



InPlay Global Selects MEMX As Technology Partner for its Innovative Performance Securities Platform

Powered by MEMX, InPlay will offer the world's first regulated securities tied to real-time performance of college and professional sports teams

NEW YORK – (November 13, 2025) – [MEMX](#), a technology-driven exchange operator founded by members to benefit all investors, and [InPlay Global Inc](#), a regulated financial market operator developing the world's first marketplace for Performance Securities™, announced today they have reached an agreement for a technology partnership. MEMX will provide its market technology to InPlay's Performance Securities pending SEC qualification and FINRA approval of InPlay's Alternative Trading System (ATS). As InPlay's technology provider, MEMX will enhance their new cutting-edge offering by providing proven exchange grade technology, advanced risk controls, seasoned operational support teams and more.

"We are pleased to have been selected by InPlay Global to power the creation of its new Performance Securities ATS and look forward to working with Edwin Johnson and his team as they bring his new, innovative asset class to market," said MEMX CEO Jonathan Kellner. "InPlay's decision emphasizes the importance of utilizing a trading platform with nimble and flexible technology that prioritizes reliability. Many of the world's most active participants already trade on MEMX owned or operated markets every day and we look forward to expanding that realm of trading community participants through this partnership."

Troy Kane, President, and Chief Operating Officer, InPlay Global said, "Our partnership with MEMX is crucial to enabling the quick deployment of InPlay Global's Performance Securities. Demand amongst investors for a means of participation in the fast-growing market for real-time trading of college and professional sports teams is incredibly high. Key amongst our decision criteria was identifying a technology partner who could help us get to market quickly, provide a proven platform, and scale with our business over time to meet the needs of our customers – making MEMX Technology the clear choice."

InPlay Markets, the broker-dealer entity and subsidiary of InPlay Global, Inc, will operate the MEMX powered alternative trading system trading the sports performance securities.

MEMX Market Technology currently powers five market centers, providing clients with access to MEMX's proven high-performance, low latency, deterministic platform. MEMX's technology is product agnostic, decoupling transaction, data and messaging from any asset class specific schemas or logic while allowing for multiple market sessions.

About MEMX

MEMX is a technology-driven exchange operator serving the global investment community. It offers a simpler, more cost-effective, and transparent way to access liquidity through its MEMX Equities and MEMX Options exchanges, as well as by licensing and operating MEMX technology for clients. MX2 Options, a new pro-rata exchange will go live in Q2 2026, bringing the total number of markets operated by MEMX to six. Founded in 2019 by a diverse group of financial firms, MEMX's mission is to create healthy competition and advocate for market structure reform that results in more efficient and sensible trading experiences for all investors. www.MEMX.com

About InPlay Global, Inc.

InPlay Global, Inc. is a market operator creating the world's first regulated marketplace for Performance Securities™, a new class of financial instruments tied to real-time sports team performance and fan engagement. Known as performance shares, these securities let investors trade based on team outcomes across seasons, playoffs, and tournaments, with prices moving with wins, losses, and fan sentiment. Issued under SEC Regulation A Tier 2 using publicly available data, Performance Securities are designed to trade 24/7 on InPlay Markets, a FINRA-supervised Alternative Trading System (ATS) currently under regulatory review. These securities do not represent equity ownership in any team and have no affiliation with, or endorsement by, any college conference, university, professional sports team, league, or governing body. InPlay operates on a regulation-first market framework, applying institutional market standards including transparent price discovery, neutral operations, and centralized liquidity to the world of sports. Headquartered in Miami, with a presence in Chicago, New York, and London, InPlay Global was founded to redefine the future of trading at the intersection of sports, data, and capital markets. Learn more: www.inplayglobal.com. For more information, contact us at: info@inplayglobal.com. Follow us on [LinkedIn](#).

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