

How to Retain Drivers

3 KEY WAYS TO KEEP DRIVERS HAPPY



1. INSIGHTS

Learn from your fleet so you can create a driver retention strategy. Insights uses a standard survey set of questions based off market research, taking the guesswork out of engagement and providing a clear look at a driver's experience. Surveys are pushed through Pulse, our driver-facing app, helping carriers reach more at-risk drivers, faster.

Use our First Impressions, Early Experience, Ongoing, and Exit Surveys so you can learn from drivers at various stages of the driver life cycle.

2. FLEETCHECK

Important issues arise with your drivers on a regular basis that you want to understand and react to.

With FleetCheck, learn of any new developments that may need immediate attention with a quick check-in. A weekly, two-question survey will be sent to your drivers through the Pulse App to assess the overall health of your fleet. Designed to help keep your fleet running smoothly, address larger issues, and improve communication overall.



3. REWARDS



Everyone likes to feel appreciated. A Rewards Program can provide your company with the added incentive needed to keep drivers longer by providing a tangible opportunity to show your appreciation.

Recognize and reward milestones and behaviors such as clean inspections, training, and accident-free miles by sending points to drivers through the Driver Pulse app. Points can be stored and redeemed in the driver's Pulse Wallet for virtual gift cards at many popular vendors.

TENSTREET

We help companies succeed in a paperless environment, assist clients in recruiting and retaining drivers, and ease the lives of our clients and drivers alike.

