



S3 Conference

Screening ❖ Safety ❖ Strategy

Hosted by DISA Global Solutions

THE SWEET SPOT: HOW CULTURE AND TECHNOLOGY HELP YOU ACHIEVE YOUR SAFETY GOALS

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HELLO!

I am Christy Choice, CDS

I am a Professional Services Consultant at Tenstreet. I am here because I am passionate about Transportation, Safety Management, and Culture.



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**WHAT IS THE
"SWEET SPOT"?**

SO, WHAT IS THE 'SWEET SPOT'?



S3 Conference
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- ❖ The absolute best part of something; includes multiple elements
- ❖ Synergy
- ❖ 'Flow State'
- ❖ Interconnected Safety Management
- ❖ Where culture and technology meet for maximum results







Technology

- ❖ Ensure technology solutions help you meet regulatory requirements
- ❖ Seek solutions that are flexible enough to be customized to meet your unique needs
- ❖ Progressive solutions that incorporate new technologies

DQF

Culture

- ❖ Driver centric
- ❖ End-user friendly
- ❖ Streamlined and effective training, implementation and deployment and ongoing support



Technology

- ❖ Accurate and timely reporting of CSA activities to include inspections, violations, serious violations, and crashes
- ❖ Provides trends, charts, graphs, and projections that can help you aggregate and summarize data.

CSA

Culture

- ❖ Ensure your teams know how CSA scores impact your organization and them as individuals. Knowledge is shared; expectations are clear
- ❖ Implement coaching, training, progressive discipline, and rewards



Technology

- ❖ Pursue balance between in-person and digital options
- ❖ Seek to become better trainers
- ❖ Collect feedback
- ❖ Review and revisit training practices
- ❖ Document or it didn't happen

Training

Culture

- ❖ Ensure training protocols are understood and followed
- ❖ Create and manage a learning culture
- ❖ Understand adult learning principles to get better results
- ❖ Continuity in processes and actions



Technology

- ❖ Accidents, incidents, violations, and collisions: managing any event requires proper thought, strategy, planning and oversight.

Event Management

Culture

- ❖ Ensure drivers are properly trained; solicit feedback often
- ❖ Make the goal clear; address any noncompliance immediately
- ❖ Perform Root Cause Analysis every time



BIG CONCEPT

Technology alone won't cut it
anymore.



THANKS!

Any questions?

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