

icIMS Career Sites brings your employer brand to life and launches a great candidate experience

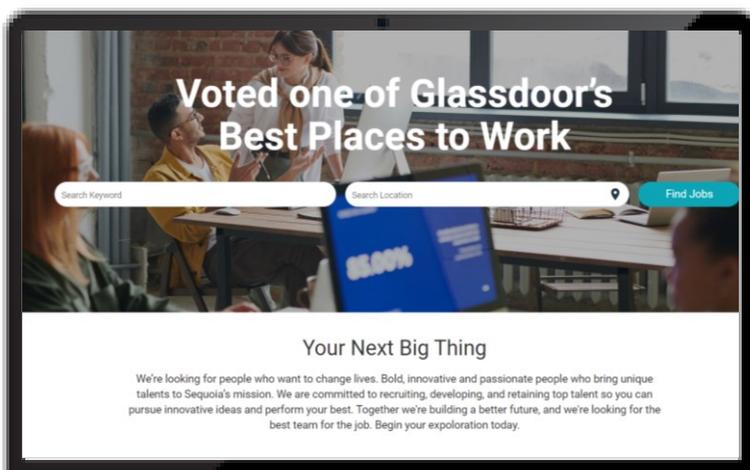
Create a career site that not only looks good but gives you the power to track and optimize your recruitment marketing efforts. Once you identify areas of improvement, make changes in minutes with the Content Management System (CMS). No developer intervention needed.

Create fans of your brand

- Make an impression by showcasing your values, mission, culture through imagery, videos, and clear content
- Clearly outline your commitment to diversity hiring
- Let candidates self-select in or out so you build pipelines of interested candidates

Lead applicants to jobs that fit

Job seekers expect a consumer-like experience. Just like online shopping, help them quickly find relevant jobs based on skills & experience based on search & AI job matching. Extend your reach further with an intuitive and mobile-friendly design.



Key capabilities

- Content Management System (CMS)
- Personalized, AI-led job recommendations
- Intelligent job search
- Choice of custom or preconfigured designs
- Video job descriptions
- Job alerts
- Mobile-optimized design
- Source-to-hire analytics
- Integration across your ATS

Key benefits

- Tell your brand story and make changes yourself—on the fly
- Provide accurate job search recommendations and results
- Measure return on your marketing investments
- Flexible to address your changing hiring priorities
- Single front-end experience for both candidates and recruiters

Keep your site up-to-date in real time

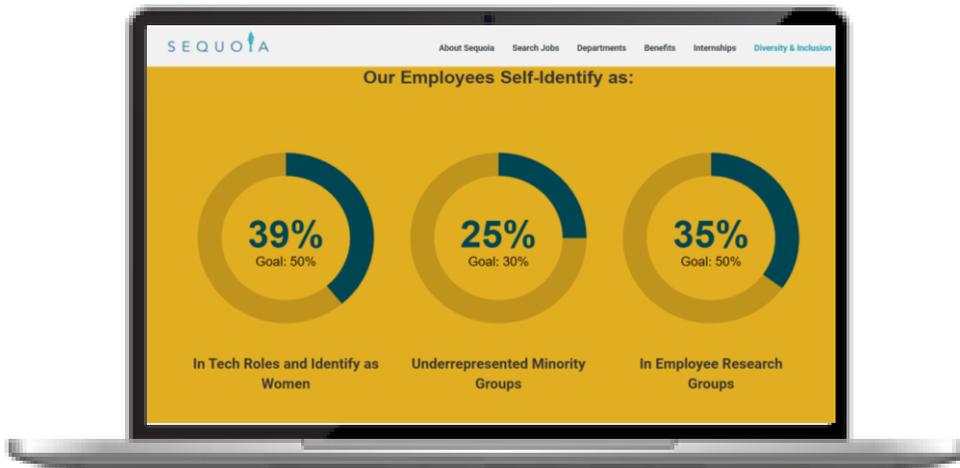
Recruiters can manage all their pages within the CMS to make updates as soon as strategic priorities shift or you notice areas of improvement.

Make data-driven changes right away

Data is the secret to conversion. Source-to-hire analytics give TA teams the insight needed to make impactful adjustments and optimize your recruitment marketing spend.

Keep candidates intrigued

Boost page engagement & conversions with a variety of content. Customize landing pages with photo, video, and text widgets. Plus, add personalized videos to the job description to encourage applicants.



The iCIMS Talent Cloud

attract > engage > hire > advance

iCIMS is the talent cloud company that empowers organizations to attract, engage, hire and advance the right talent that builds a diverse, winning workforce. iCIMS accelerates transformation for a community of more than 4,000 customers, including 40% of the Fortune 100, that collectively employ more than 34 million people around the world. For more information, visit www.icims.com.



"iCIMS' end-to-end, consolidated platform is a huge win for us. From the career site into our CRM, and then into our ATS...You don't have disparate systems or tools involved. It's all in one place."

- Quote by VP of Talent Acquisition, Perspecta

Talent Powers Transformation™

The iCIMS Talent Cloud is the all-in-one hiring and talent mobility platform that delivers enterprise hiring solutions across every stage of the talent journey.

For more information, visit www.icims.com.



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