

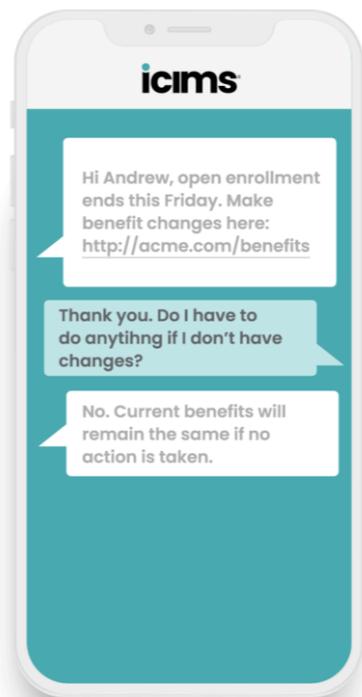


## iCIMS Text Engagement

### Text messaging for employee engagement

Keep your remote and diverse workforce informed, engaged, and productive with secure text messaging. iCIMS' Text Engagement includes secure texting to break through traditional communication channels and data silos with modern outreach.

iCIMS' Text Engagement integrates with most HR systems to avoid disruption to your current experience. That also ensures employee data and communications are easily accessed and tracked in one platform.



### Deliver an exceptional employee experience

- Create inclusive and collaborative work environments
- Establish personalized, mobile communication
- Execute mass updates on items like open enrollment, trainings, and emergency preparedness
- Build outreach around key milestones
- Facilitate conversation 24/7 with an AI Digital Assistant.

### Key capabilities

- 2-way text messaging
- Text and drip campaigns
- Campaign and response templates
- Mobile number detection
- Calendar sync: MS Outlook, Office 365, and Gmail
- Centralized messaging and threaded views
- HCM/HRIS integrations
- Conversational AI\*
- Analytics and reporting

### Key benefits

- Reach 99% of employees in minutes
- Compliant and secure SMS engagement
- Gain visibility and report on employee engagement

\* Add-on service

## Enable automated workflows with AI

The benefits of using AI in HR are numerous, from automating repetitive tasks like answering common onboarding questions to surveying and measuring employee retention and satisfaction. Engage employees at scale from anywhere, anytime with automated engagement and workflows. Use machine learning with natural language processing to improve the candidate-to-employee experience.

## Measure employee engagement

Measure response and click through rates from employee text campaigns and meet data governance requirements. It's easier when you capture data and centralize communications all from one platform.

iCIMS' Text Engagement is designed with a built-in dashboard and self-service reports that provide real-time views so valuable insights won't be missed. No more hours of pulling data from disparate systems and people. Gain visibility into baseline success benchmarks for employee engagement.

*"Without being able to verify phone numbers before disaster strikes, we would have had a very hard time getting in touch with all 45,000 of our employees."*



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