

Create an engaging, relevant experience with employee video testimonials

Stand out from other companies hiring for similar roles and capture the attention of top talent with employee-generated video testimonials.

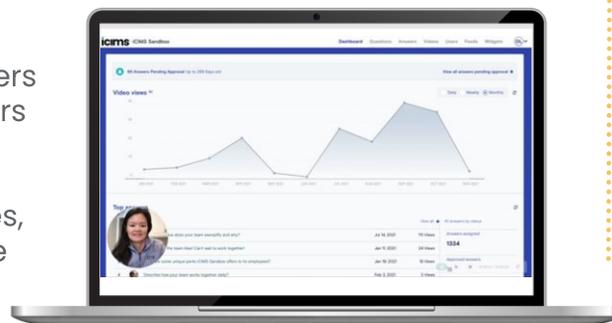
Showcase your authentic employer brand



- Turn the candidate journey into a unique experience with video testimonials on your career site, within text and email campaigns, recruiting chatbots, and more
- Let candidates know how truly interested you are in them and leave a lasting impression with personalized outreach
- Help new hires feel more connected by incorporating employee-generated videos within the offer and onboard experience

Communicate with candidates & employees asynchronously*

- Simultaneously record your webcam and screen, bringing life to traditional screen recording
- Stand out to top talent with custom videos from recruiters and hiring managers
- Produce quick tips, share best practices, accelerate new hire onboarding, and more



Key capabilities

- Career site & job description integration
- CRM & email integrations
- Offer, onboarding, & opportunity marketplace integrations
- Digital assistant integration
- Social sharing
- Video editing tools
- Embedded, real-time analytics

Key benefits

- Create & share branded video testimonials to capture the attention of candidates with the content they consume the most
- Easily guide employees to stay on-brand with talking points & scripts, while highlighting your DEI efforts
- Provide a relevant & engaging experience for candidates with dynamic videos based on viewer behavior
- Strengthen relationships with candidates and employees with employee-generated videos
- Record, edit, share, and manage video content In-house
- Improve conversion rates, SEO, social engagement, time on site, and more

Tell your story through those who matter the most

In a sea of companies hiring for similar roles, it's hard to attract global candidates and turn them into great hires.

With the proper tools in place, Marketing and TA teams can provide the consumer-level experience candidates expect – making recruitment marketing easier.

Provide engaging and relevant content on your career site and job descriptions, within offer letters, onboarding tasks, internal advancement opportunities, and more – iCIMS makes it easy to leave a lasting impression in the moments that matter most.

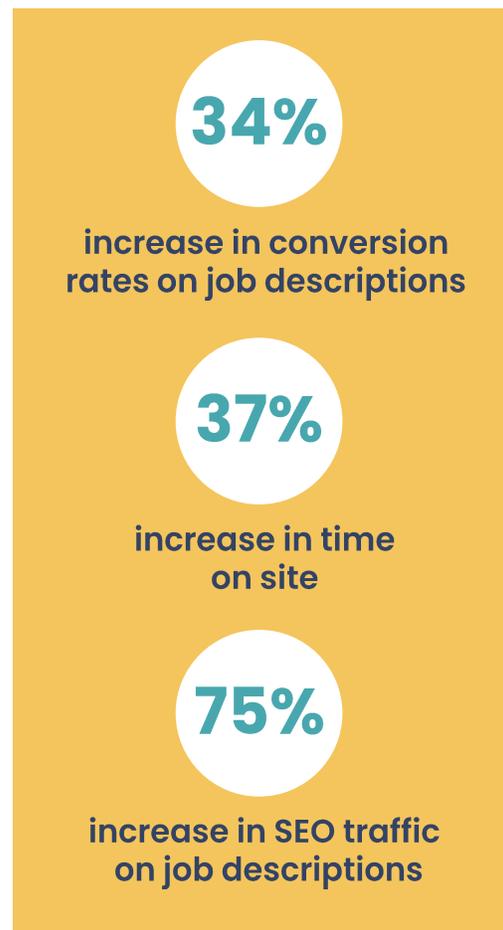
Enable teams to communicate visually and boost productivity

New to the video-based communication suite, iCIMS Video Studio – Capture allows you to simultaneously record your webcam and screen, creating personalized screen recordings that can be shared individually or at scale.

The iCIMS Talent Cloud

attract > engage > hire > advance

iCIMS is the talent cloud company that empowers organizations to attract, engage, hire and advance the right talent that builds a diverse, winning workforce. iCIMS accelerates transformation for a community of more than 4,000 customers, including 40% of the Fortune 100, that collectively employ more than 34 million people around the world. For more information, visit www.icims.com.



These stats were gathered from iCIMS Video Studio customers



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