COAST GUARD **FOUNDATION**

CORPORATE PARTNERSHIP OPPORTUNITIES | 2025

WE ARE THE COAST GUARD FOUNDATION

For more than 55 years, the Coast Guard Foundation has been a vital partner of the United States Coast Guard, assisting the service and its members through the toughest challenges confronting our heroes and their families.

The Foundation's work strengthens the entire community. Through close collaboration with Coast Guard leadership, our investments support families, bolster unit morale, honor the Coast Guard's service at the national level, and more.

Since our founding in 1969, we've provided more than $105 million in services to Coast Guard members and their families. The Coast Guard Foundation ensures Coast Guard members are always ready, and their families are taken care of while their loved ones serve our country.

The brave men and women of the Coast Guard sacrifice so much to serve our nation. The Coast Guard Foundation is committed to providing all members and their families the resources they need to build resilience throughout their lives when it's needed most.

55 YEARS | **$105 MILLION** IN DIRECT SUPPORT TO STRENGTHEN THE SERVICE AND IMPROVE LIVES

FOUR-STAR RATING FROM CHARITY NAVIGATOR, THEIR HIGHEST RATING

20 OUT OF 20 OF THE BBB'S STANDARDS FOR CHARITABLE ACCOUNTABILITY MET

PLATINUM SEAL OF TRANSPARENCY, CANDID'S HIGHEST RATING

ANNUAL SPONSORSHIPS

The Coast Guard Foundation offers corporations a unique opportunity to align with our strong core values in support of the men and women of the U.S. Coast Guard and their families, and increase your company's visibility nationwide. Become an Anchor Sponsor with an annual commitment that gives your company year-round exposure with the opportunity to also be recognized and take part in key events.

Our Anchor Sponsors can take pride in knowing that, beyond the impactful return on investment for your company, you are also providing essential support for Coast Guard members and families. The following levels offer the ability to partner in a variety of ways. **Packages can be customized to meet your corporate and philanthropic objectives.**

ANCHOR SPONSORSHIPS ▶

DIAMOND LEVEL: $250,000

- Custom recognition activity agreed upon by the Coast Guard Foundation and corporate sponsor
- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s) (detailed on pages 3–10)
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at every 2025 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

PLATINUM LEVEL: $100,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s) (detailed on pages 3–10)
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at every 2025 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

GOLD LEVEL: $75,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s) (detailed on pages 3–10)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2025 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

SILVER LEVEL: $50,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s) (detailed on pages 3–10)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2025 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor

PROGRAM SUPPORT

We are committed to getting all members and their families the resources they need to build resilience throughout their lives when it's needed most. Gifts that fund our full mission approach allow us the flexibility needed to adapt to the Coast Guard's most pressing needs. Take pride in knowing you are investing in a strong future for the men and women of the Coast Guard and their families, and assisting these heroes tackle the toughest challenges confronting them.

EDUCATION ▶ Education is essential to a strong future for the Coast Guard community, but the rising costs of school and other barriers make it inaccessible to many. The Coast Guard Foundation steps in to make higher education possible. We provide scholarships and grants that support the higher education and technical school goals of members, spouses, and their children, setting families up for stronger futures. We also offer scholarships to the children of fallen Coast Guard members that cover all the expenses of higher education technical school. This investment gives families relief and honors their heroism.

2025 Budget, based on projected needs: $2,100,000

Impact Level Examples:

- **$100,000:** Help 100 additional members earn merchant mariner licenses to support their mission and allow them to work in the maritime industry when their service is complete.
- **$50,000:** Help 50 Coast Guard spouses with college, job training, and professional licenses and certifications boosting their family's financial stability and giving them personal fulfillment.
- **$25,000:** Provide merit-based scholarships to 10 highly competitive Coast Guard children who did not receive one last year solely due to limited funding.

MENTAL RESILIENCE ▶ On any given day, Coast Guard members can experience the triumph of saving a life... and the tragedy of seeing lives lost. They are often separated for long periods from family and friends. Over time, the stress piles up. Many members don't ask for help; others feel they can't admit they are struggling. Since 2019 more than 30 active-duty members have died by suicide. The Coast Guard is working to reduce barriers to mental health services by removing the negative stigma of seeking care and increasing access to care, but they need our help.

2025 Budget, based on projected needs: $600,000

Impact Level Examples:

- **$100,000:** Train 75 members in Applied Suicide Intervention Skills (ASIST) to aid peers in crisis and connect them with higher levels of care when needed, and to promote supportive and healthy relationships.
- **$50,000:** Support 10 guided retreats for up to 100 Coast Guard couples, allowing them to improve communication skills and build stronger and resilient families.
- **$25,000:** Fund 25 resiliency workshops that allow for personal and team growth focusing on emotional, mental, physical, and spiritual health. Including guided physical challenges like ropes courses, rock climbing and hikes, workshops decrease stress and provide tools to face challenges in service and life.

PROGRAM SUPPORT

FAMILY RESILIENCE ▶ When a Coast Guard family faces difficult times, the Coast Guard Foundation is there. We prioritize family resilience, so that members, spouses, and children have the support they need to recover. When natural disasters strike, the Foundation offers immediate relief.

We assess member and family needs through our emergency disaster relief program and make sure they have support to recover from hurricanes, floods, tornadoes, and more. When Coast Guard families or units face the unthinkable death of an active-duty or family member, we are there with immediate financial and morale support.

We listen closely to individuals and families—and anticipate their needs—to ensure we provide relevant care in the wake of tragedy. An injured or critically-ill Coast Guard member deeply affects family and loved ones.

Our tragedy assistance program ensures that families can focus exclusively on recovery. This dedicated and robust financial support system allows families and fellow service members to be nearby during these difficult times.

2025 Budget, based on project needs: $1,000,000

Impact Level Examples:

- **$100,000:** Assist 33 Coast Guard members and families when disaster strikes by providing $3,000 grants to help in their recovery and rebuilding.
- **$50,000:** Support five Coast Guard families who suffer the death of their active-duty Coast Guard member. Coast Guard Foundation support provides emergency travel assistance, comfort items, and pays for their memorial service so Coast Guard members and families can grieve and honor their fallen shipmate.
- **$25,000:** Provide eight active-duty Coast Guard members with emergency support when an immediate family member dies, in the form of a $3,000 grant to cover unexpected expenses.

MORALE, WELLNESS, AND COMMUNITY BUILDING ▶ Prioritizing the morale and wellness of the Coast Guard is crucial, so they remain always ready for their assignments, and maintain their own physical and mental well-being while at sea or stationed in remote areas.

We provide exercise, sports, and outdoor recreation equipment at Coast Guard stations and aboard cutters so Coast Guard members have the resources they need to remain physically ready for duty.

We fund recreation spaces in Coast Guard communities around the country so members and families have a place to be together, form strong support systems, and improve morale.

Our youth enrichment program provides grants to fund camps for Coast Guard children over summer break.

Many projects come with naming or recognition opportunities such as ribbon-cutting events and press and social media exposure.

2025 Budget, based on project needs: $2,894,000

Impact Level Examples:

- **$100,000:** Support the top morale projects in the Coast Guard by funding the highest priority need in every Coast Guard district.
- **$50,000:** Invest in morale and wellness projects for high stress mission environments. For example, consider the needs of a unit responding to a recent natural disaster or a successful search and rescue case.
- **$25,000:** Fund 50 youth enrichment program summer camp grants so Coast Guard children can have fun and educational experiences over summer break.

COAST GUARD RECOGNITION DINNERS

TRIBUTE TO THE EIGHTH COAST GUARD DISTRICT

FRIDAY, MARCH 14, 2025 | 6:30 P.M.
THE NATIONAL WWII MUSEUM | NEW ORLEANS, LOUISIANA

DINNER SPONSORS: $50,000
- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DESSERT & DANCING SPONSORS: $35,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000
- One table of eight with priority seating
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000
- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000
- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $7,500
- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $950
- One ticket to event

TRIBUTE TO THE SEVENTH COAST GUARD DISTRICT

FRIDAY, APRIL 11, 2025 | 6:30 P.M.
MARGARITAVILLE HOLLYWOOD BEACH RESORT | HOLLYWOOD, FLORIDA

DINNER SPONSORS: $50,000
- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: $25,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000
- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000
- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000
- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $500
- One ticket to event

COAST GUARD RECOGNITION DINNERS

PACIFIC NORTHWEST AWARDS DINNER

THURSDAY, MAY 8, 2025 | 6:00 P.M.
SEATTLE MARRIOTT WATERFRONT | SEATTLE, WASHINGTON

DINNER SPONSORS: $50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

POST RECEPTION SPONSORS: $25,000

- One table of eight with prominent seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $500

- One ticket to the dinner

TRIBUTE TO THE FOURTEENTH COAST GUARD DISTRICT

THURSDAY, MAY 22, 2025 | 5:30 P.M.
HOʻOKUPU CENTER | HONOLULU, HAWAII

PRESENTING SPONSORS: $25,000

$23,200 TAX-DEDUCTIBLE

- Priority reserved seating for 8
- Special seafood platter and premium wines

VOYAGER CHIEF / ALIʻI HONOMOANA: $15,000

$13,200 TAX-DEDUCTIBLE

- Priority reserved seating for 8
- Special seafood platter and premium wines

NAVIGATOR / HOʻOKELE WAʻA: $10,000

$8,200 TAX-DEDUCTIBLE

- Priority reserved seating for 8
- Special seafood platter and premium wines

STEERSPERSON / ULI: $5,500

$3,700 TAX-DEDUCTIBLE

- Grazing tickets for 8

SAILOR / HOLOKAHIKI: $3,500

$1,700 TAX-DEDUCTIBLE

- Grazing tickets for 8

INDIVIDUAL TICKETS: $450

$225 TAX-DEDUCTIBLE

- One ticket to the dinner

COAST GUARD RECOGNITION DINNERS

TRIBUTE TO THE COAST GUARD IN OUR NATION'S CAPITAL

TUESDAY, JUNE 10, 2025 | 6:30 P.M.
NATIONAL BUILDING MUSEUM | WASHINGTON, D.C.

DINNER UNDERWRITERS: $100,000

- Two tables of eight with prominent placement
- Two seats at Chairman's Table
- Eight invitations to Chairman's Reception
- Prominent logo recognition on signage and screens at event
- Sponsor gift presentation on stage during event
- Full-page tribute ad in digital program

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Two seats at Chairman's Table
- Four invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DESSERT RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight
- Half-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- Two seats with preferential seating
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $1,000

- One ticket to event

ALASKA AWARDS DINNER

TUESDAY, AUGUST 12, 2025 | 6:00 P.M.
THE HOTEL CAPTAIN COOK | ANCHORAGE, ALASKA

DINNER SPONSORS: $50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

POST RECEPTION SPONSORS: $25,000

- One table of eight with prominent seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $500

- One ticket to event

COAST GUARD RECOGNITION DINNERS

RECEPTION IN HONOR OF THE COAST GUARD

TUESDAY, SEPTEMBER 16 | 6:00 P.M.
THE REEF ON THE WATER | LONG BEACH, CALIFORNIA

RECEPTION SPONSORS: $25,000

- Access for 8 guests to reception
- Sponsor gift presentation on stage with opportunity for representative to speak at event
- Logo recognition on signage and in program at event, and on event web page

GUARDIAN SPONSORS: $10,000

- Access for 6 guests to reception
- Acknowledgement from stage during speaking program
- Logo recognition on signage and in program at event, and on event web page

RESCUER SPONSORS: $5,000

- Access for 4 guests to reception
- Recognition in program and on event web page

INDIVIDUAL TICKETS: $50

- One ticket to reception

NEW YORK SALUTES THE COAST GUARD

THURSDAY, OCTOBER 9, 2025 | 6:00 P.M.
THE LIGHTHOUSE AT PIER 61 | NEW YORK, NEW YORK

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: $35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight
- Half-page tribute ad in digital program

GUARDIAN SPONSORS: $12,500

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $1,250

- One ticket to event

COAST GUARD RECOGNITION DINNERS

TEXAS SALUTES THE COAST GUARD

TUESDAY, NOVEMBER 18, 2025 | 6:00 P.M.
MARRIOTT MARQUIS HOUSTON | HOUSTON, TEXAS

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Two seats at Chairman's Table
- Four invitations to Chairman's Reception
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DESSERT RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $6,500

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKETS: $1,000

- One ticket to event

SCHOLARSHIP GOLF TOURNAMENTS

NEW YORK/NEW JERSEY SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 5, 2025 | 7:00 A.M.
SOUTH SHORE GOLF COURSE | STATEN ISLAND, NEW YORK

UNDERWRITER SPONSORS: $10,000
- Golfing package for eight players
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque

LEADERSHIP SPONSORS: $5,000
- Golfing package for four players
- Hole sponsorship
- Commemorative plaque

SWAG BAG SPONSORS: $3,500
- Golf balls, a poker chip and divot repair tool with company logo

LUNCH SPONSORS: $2,500
- Recognition at lunch

TOURNAMENT PRIZE SPONSORS: $2,500
- Tournament prizes for winning foursomes

SCHOLARSHIP SPONSORS: $2,500
- Golfing package for four players
- Hole sponsorship

FOURSOMES: $1,200
- Golfing package for four players

HOLE SPONSORS: $1,000
- Company name displayed on signage at sponsored hole

INDIVIDUAL GOLFERS: $400

WASHINGTON, D.C. SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 19, 2025 | 7:00 A.M.
ARMY-NAVY COUNTRY CLUB | FAIRFAX, VIRGINIA

TOURNAMENT SPONSORS: $25,000
- Recognition in CGF DC Tribute Dinner program
- Golfing package for nine players*
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

DEFENDER SPONSORS: $15,000
- Golfing package for six players*
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

GUARDIAN SPONSORS: $10,000
- Golfing package for six players*
- Hole sponsorship
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

EAGLE SPONSORS: $5,000
- Golfing package for three players*
- Hole sponsorship
- Recognition in program

BIRDIE SPONSORS: $3,000
- Golfing package for three players*

INDIVIDUAL GOLFERS: $1,000

**Individual Coast Guard members are placed with teams of three.*

TOURNAMENT APPAREL SPONSORS: $6,000
- Company name/logo on event-branded apparel item provided to each participant

LUNCH SPONSORS: $4,000 (2 AVAILABLE)
- Recognition at lunch and in program

SWAG BAG SPONSORS: $3,500 (2 AVAILABLE)
- Golf balls, a poker chip, and divot repair tool or other golf item with company logo
- Recognition in program

TOURNAMENT PRIZE SPONSORS: $2,500 (2 AVAILABLE)
- Tournament prizes for winning foursomes
- Recognition in program

BEVERAGE CART SPONSORS: $3,000 (2 AVAILABLE)
- Advertisement on the beverage cart
- Recognition in program

BREAKFAST SPONSORS: $2,500 (2 AVAILABLE)
- Recognition at breakfast and in program

HOLE SPONSORS: $2,500
- Sponsorship of one hole with signage

AT THE TURN SPONSORS: $2,000 (2 AVAILABLE)
- Signage at the snacks station provided midway

COAST GUARD FOUNDATION

FOR MORE INFORMATION, CONTACT:

CAPT Ron LaBrec, USCG (Ret.)
Chief Marketing and
Communications Officer
860-415-6673
rlabrec@coastguardfoundation.org

Jean Brown
Senior Director of Events
860-457-1805
jbrown@coastguardfoundation.org

Becky Ketterhagen
Events Manager
860-457-1413
bketterhagen@coastguardfoundation.org

coastguardfoundation.org