COAST GUARD **FOUNDATION**

CORPORATE PARTNERSHIP OPPORTUNITIES | 2026



WE ARE THE COAST GUARD FOUNDATION

For more than 55 years, the Coast Guard Foundation has been a vital partner of the United States Coast Guard, assisting the service and its members through the toughest challenges confronting our heroes and their families.

The Foundation's work strengthens the entire community. Through close collaboration with Coast Guard leadership, our investments support families, bolster unit morale, honor the Coast Guard's service at the national level, and more.

Since our founding in 1969, we've provided more than $115 million in services to Coast Guard members and their families. The Coast Guard Foundation ensures Coast Guard members are always ready, and their families are taken care of while their loved ones serve our country.

The brave men and women of the Coast Guard sacrifice so much to serve our nation. The Coast Guard Foundation is committed to providing all members and their families the resources they need to build resilience throughout their lives when it's needed most.

55 YEARS | **$115 MILLION** IN DIRECT SUPPORT TO STRENGTHEN THE SERVICE AND IMPROVE LIVES

Charity Navigator ✦ FOUR-STAR ✦

FOUR-STAR RATING FROM CHARITY NAVIGATOR, THEIR HIGHEST RATING

BBB

20 OUT OF 20 OF THE BBB'S STANDARDS FOR CHARITABLE ACCOUNTABILITY MET

Platinum Transparency 2026 Candid.

PLATINUM SEAL OF TRANSPARENCY, CANDID'S HIGHEST RATING



ANNUAL SPONSORSHIPS

Support. Visibility. Impact. Partnering with the Coast Guard Foundation as an **Anchor Sponsor** offers your company a powerful way to align with the values of **honor, respect, and devotion to duty**—core principles upheld by the men and women of the U.S. Coast Guard. This exclusive sponsorship provides **year-round national visibility** for your brand, while demonstrating meaningful support for Coast Guard members and their families. Your company will be **recognized across multiple platforms** and have the opportunity to **participate in key Foundation events** that celebrate service, resilience, and community. It's a unique opportunity to **make a lasting impact** while elevating your brand. The following levels offer the ability to partner in a variety of ways. **Packages can be customized to meet your corporate and philanthropic objectives.** Join the elite list of corporate supporters who are Coast Guard Foundation Anchor Sponsors.

ANCHOR SPONSORSHIPS ▶

DIAMOND LEVEL: $250,000

- Custom recognition activity agreed upon by the Coast Guard Foundation and corporate sponsor
- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s)
  DETAILED ON PAGES 3–10
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at all events this year
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

PLATINUM LEVEL: $100,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s)
  DETAILED ON PAGES 3–10
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at all events this year
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

GOLD LEVEL: $75,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s)
  DETAILED ON PAGES 3–10
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at all events this year
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

SILVER LEVEL: $50,000

- Ability to designate funds towards program and event sponsorships and receive the associated benefits with selected level(s)
  DETAILED ON PAGES 3–10
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at all events this year
- Logo recognition on related promotional materials as an Anchor Sponsor

2025 ANCHOR SPONSORS

DIAMOND ANCHORS

FOREMOST GROUP
Honor. Integrity. Performance.

KIRBY

PLATINUM ANCHORS

THE AMERICAN CLUB
CHENIERE
LOCKHEED MARTIN
MARATHON

GOLD ANCHORS

Chevron
ConocoPhillips
EXCELERATE ENERGY
NCL NORWEGIAN CRUISE LINE
TOTE Services

SILVER ANCHORS

ABS
AUSTAL
Birdon
Bollinger SHIPYARDS
GARY SINISE FOUNDATION
The Marshall Islands Registry
TALOS

PROGRAM SUPPORT

We are committed to getting all members and their families the resources they need to build resilience throughout their lives when it's needed most. Gifts that fund our full mission approach allow us the flexibility needed to adapt to the Coast Guard's most pressing needs. Take pride in knowing you are investing in a strong future for the men and women of the Coast Guard and their families, and assisting these heroes tackle the toughest challenges confronting them.

EDUCATION ▶ Education is essential to a strong future for the Coast Guard community, but the rising costs of school and other barriers make it inaccessible to many. The Coast Guard Foundation steps in to make higher education possible.

We provide scholarships and grants that support the higher education and technical school goals of members, spouses, and their children, setting families up for stronger futures.

We also offer scholarships to the children of fallen Coast Guard members that cover all the expenses of higher education technical school. This investment gives families relief and honors their heroism.

2026 Budget, based on projected needs: $2,670,000

Impact Level Examples:

- **$100,000:** Help 100 additional members earn merchant mariner licenses to support their mission and allow them to work in the maritime industry when their service is complete.
- **$50,000:** Help 50 Coast Guard spouses with college, job training, and professional licenses and certifications boosting their family's financial stability and giving them personal fulfillment.
- **$25,000:** Provide merit-based scholarships to 10 highly competitive Coast Guard children who did not receive one last year solely due to limited funding.

EMERGENCY AND TRAGEDY ASSISTANCE ▶ When a Coast Guard family faces difficult times, the Coast Guard Foundation is there. We prioritize family resilience, so that members, spouses, and children have the support they need to recover. When natural disasters strike, the Foundation offers immediate relief.

We assess member and family needs through our emergency disaster relief program and make sure they have support to recover from hurricanes, floods, tornadoes, and more. When Coast Guard families or units face the unthinkable death of an active-duty or family member, we are there with immediate financial and morale support.

We listen closely to individuals and families—and anticipate their needs—to ensure we provide relevant care in the wake of tragedy. An injured or critically-ill Coast Guard member deeply affects family and loved ones.

Our tragedy assistance program ensures that families can focus exclusively on recovery. This dedicated and robust financial support system allows families and fellow service members to be nearby during these difficult times.

2026 Budget, based on project needs: $1,450,000

Impact Level Examples:

- **$100,000:** Assist 33 Coast Guard members and families when disaster strikes by providing $3,000 grants to help in their recovery and rebuilding.
- **$50,000:** Support five Coast Guard families who suffer the death of their active-duty Coast Guard member. Coast Guard Foundation support provides emergency travel assistance, comfort items, and pays for their memorial service so Coast Guard members and families can grieve and honor their fallen shipmate.
- **$25,000:** Provide eight active-duty Coast Guard members with emergency support when an immediate family member dies, in the form of a $3,000 grant to cover unexpected expenses.

PROGRAM SUPPORT

MORALE, WELLNESS, AND COMMUNITY BUILDING ▶ Prioritizing the morale and wellness of the Coast Guard is crucial, so they remain always ready for their assignments, and maintain their own physical and mental well-being while at sea or stationed in remote areas.

We provide exercise, sports, and outdoor recreation equipment at Coast Guard stations and aboard cutters, so Coast Guard members have the resources they need to remain physically ready for duty.

We work closely with the Coast Guard to help reduce barriers to mental health services by removing the negative stigma of seeking care and increasing access to care.

We fund recreation spaces in Coast Guard communities around the country so members and families have a place to be together, form strong support systems, and improve morale.

Our youth enrichment program provides grants to fund camps for Coast Guard children over summer break.

Many projects come with naming or recognition opportunities such as ribbon-cutting events and press and social media exposure.

2026 Budget, based on project needs: $4,055,000

Impact Level Examples:

- **$250,000:** Support the top morale projects in the Coast Guard by funding the highest priority need in every Coast Guard district.
- **$100,000:** Train 75 members in Applied Suicide Intervention Skills (ASIST) to aid peers in crisis and connect them with higher levels of care when needed, and to promote supportive and healthy relationships.
- **$50,000:** Invest in morale and wellness projects for high stress mission environments. For example, consider the needs of a unit responding to a recent natural disaster or a successful search and rescue case.
- **$25,000:** Fund 50 youth enrichment program summer camp grants so Coast Guard children can have fun and educational experiences over summer break.



COAST GUARD RECOGNITION EVENTS

SALUTE TO THE U.S. COAST GUARD IN NEW ORLEANS

FRIDAY, MARCH 6, 2026 | 6:30 P.M.
THE NATIONAL WWII MUSEUM | NEW ORLEANS

PRESENTING SPONSOR
- A premium, fully customizable sponsorship package designed to align with your goals—offering flexible levels of exposure and tailored benefits such as VIP experiences, brand visibility, audience engagement, and digital outreach.

DINNER SPONSORS: $50,000
- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DESSERT & DANCING SPONSORS: $35,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000
- One table of eight with priority seating
- Logo recognition at event
- Full-page tribute ad in digital program
- Name/logo recognition on website and social posts

DEFENDER SPONSORS: $15,000
- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000
- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $7,500
- One table of eight
- Acknowledgment listing in digital program

SALUTE TO THE U.S. COAST GUARD IN FLORIDA

FRIDAY, APRIL 17, 2026 | 6:30 P.M.
MARGARITAVILLE HOLLYWOOD BEACH RESORT | HOLLYWOOD, FLORIDA

DINNER SPONSORS: $50,000
- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: $25,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000
- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000
- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000
- One table of eight
- Acknowledgment listing in digital program

COAST GUARD RECOGNITION EVENTS

SALUTE TO THE U.S. COAST GUARD IN SEATTLE

TUESDAY, MAY 12, 2026 | 6:00 P.M.
BELL HARBOR INTERNATIONAL CONFERENCE CENTER | SEATTLE

DINNER SPONSORS: $50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

POST RECEPTION SPONSORS: $25,000

- One table of eight with prominent seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000

- One table of eight
- Acknowledgment listing in digital program

SALUTE TO THE U.S. COAST GUARD IN OUR NATION'S CAPITAL

TUESDAY, JUNE 9, 2026 | 6:30 P.M.
NATIONAL BUILDING MUSEUM | WASHINGTON, D.C.

PRESENTING SPONSOR

- A premium, fully customizable sponsorship package designed to align with your goals—offering flexible levels of exposure and tailored benefits such as VIP experiences, brand visibility, audience engagement, and digital outreach.

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Two seats at Chairman's Table
- Four invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DESSERT RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight
- Half-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- Two seats with preferential seating
- Acknowledgment listing in digital program

COAST GUARD RECOGNITION EVENTS

SALUTE TO THE U.S. COAST GUARD IN HAWAII

FRIDAY, JULY 24, 2026 | 5:30 P.M.
HO‘OKUPU CENTER | HONOLULU

PRESENTING SPONSORS: $25,000
- Priority reserved seating for 8
- Special seafood platter and premium wines

VOYAGER CHIEF / ALI‘I HONOMOANA: $15,000
- Priority reserved seating for 8
- Special seafood platter and premium wines

NAVIGATOR / HO‘OKELE WA‘A: $10,000
- Priority reserved seating for 8
- Special seafood platter and premium wines

STEERSPERSON / ULI: $5,500
- Grazing tickets for 8

SAILOR / HOLOKAHIKI: $3,500
- Grazing tickets for 8

SALUTE TO THE U.S. COAST GUARD IN ALASKA

TUESDAY, AUGUST 11, 2026 | 6:00 P.M.
THE HOTEL CAPTAIN COOK | ANCHORAGE

DINNER SPONSORS: $50,000
- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman’s Table
- Sponsor gift presentation on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $25,000
- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

POST RECEPTION SPONSORS: $25,000
- One table of eight with prominent seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000
- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000
- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $5,000
- One table of eight
- Acknowledgment listing in digital program

COAST GUARD RECOGNITION EVENTS

SALUTE TO THE U.S. COAST GUARD IN CALIFORNIA

TUESDAY, SEPTEMBER 22, 2026 | 6:30 P.M.
THE QUEEN MARY | LONG BEACH

RECEPTION SPONSORS: $25,000

- Access for 8 guests to reception
- Sponsor gift presentation on stage with opportunity for representative to speak at event
- Logo recognition on signage and in program at event, and on event web page

GUARDIAN SPONSORS: $10,000

- Access for 6 guests to reception
- Acknowledgement from stage during speaking program
- Logo recognition on signage and in program at event, and on event web page

RESCUER SPONSORS: $5,000

- Access for 4 guests to reception
- Recognition in program and on event web page

SALUTE TO THE U.S. COAST GUARD IN NEW YORK

THURSDAY, OCTOBER 8, 2026 | 6:00 P.M.
THE LIGHTHOUSE AT PIER 61 | NEW YORK CITY

PRESENTING SPONSOR

- A premium, fully customizable sponsorship package designed to align with your goals—offering flexible levels of exposure and tailored benefits such as VIP experiences, brand visibility, audience engagement, and digital outreach.

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

POST RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight
- Half-page tribute ad in digital program

GUARDIAN SPONSORS: $12,500

- One table of eight
- Acknowledgment listing in digital program

COAST GUARD RECOGNITION EVENTS

SALUTE TO THE U.S. COAST GUARD IN TEXAS

THURSDAY, NOVEMBER 12, 2026 | 6:00 P.M.
MARRIOTT MARQUIS HOUSTON | HOUSTON

PRESENTING SPONSOR

- A premium, fully customizable sponsorship package designed to align with your goals—offering flexible levels of exposure and tailored benefits such as VIP experiences, brand visibility, audience engagement, and digital outreach.

DINNER SPONSORS: $50,000

- One table of eight with prominent placement
- Two seats at Chairman's Table
- Four invitations to Chairman's Reception
- Sponsor acknowledgment on stage during event
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS / DESSERT RECEPTION SPONSORS: $35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: $25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event and name/logo recognition on website and social posts
- Full-page tribute ad in digital program

DEFENDER SPONSORS: $15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: $10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: $7,500

- One table of eight
- Acknowledgment listing in digital program



SCHOLARSHIP GOLF TOURNAMENTS

NEW YORK/NEW JERSEY SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 4, 2026 | 7:00 A.M.
SOUTH SHORE GOLF COURSE | STATEN ISLAND, NEW YORK

GOLF PACKAGES ▶

UNDERWRITER SPONSORS: $10,000
- Golfing package for eight players
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque

LEADERSHIP SPONSORS: $5,000
- Golfing package for four players
- Hole sponsorship
- Commemorative plaque

SCHOLARSHIP SPONSORS: $2,500
- Golfing package for four players
- Hole sponsorship

FOURSOMES: $1,200
- Golfing package for four players

TOURNAMENT SPONSORSHIPS ▶

SWAG BAG SPONSORS: $3,500
- Golf balls, a poker chip and divot repair tool with company logo

LUNCH SPONSORS: $2,500
- Recognition at lunch

TOURNAMENT PRIZE SPONSORS: $2,500
- Tournament prizes for winning foursomes

HOLE SPONSORS: $1,000
- Company name displayed on signage at sponsored hole

WASHINGTON, D.C. SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 18, 2026 | 7:00 A.M.
ARMY-NAVY COUNTRY CLUB | FAIRFAX, VIRGINIA

GOLF PACKAGES ▶

TOURNAMENT SPONSORS: $25,000
- Recognition in CGF DC Tribute Dinner program
- Golfing package for nine players*
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

DEFENDER SPONSORS: $15,000
- Golfing package for six players*
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

GUARDIAN SPONSORS: $10,000
- Golfing package for six players*
- Hole sponsorship
- Acknowledgment during speaking program
- Commemorative plaque
- Recognition in program

EAGLE SPONSORS: $5,000
- Golfing package for three players*
- Hole sponsorship
- Recognition in program

BIRDIE SPONSORS: $3,000
- Golfing package for three players*

**Individual Coast Guard members are placed with teams of three.*

TOURNAMENT SPONSORSHIPS ▶

TOURNAMENT APPAREL SPONSORS: $6,000
- Company name/logo on event-branded apparel item provided to each participant

LUNCH SPONSORS: $4,000 (2 AVAILABLE)
- Recognition at lunch and in program

SWAG BAG SPONSORS: $3,500 (2 AVAILABLE)
- Golf balls, a poker chip, and divot repair tool or other golf item with company logo
- Recognition in program

BEVERAGE CART SPONSORS: $3,000 (2 AVAILABLE)
- Advertisement on the beverage cart
- Recognition in program

TOURNAMENT PRIZE SPONSORS: $2,500 (2 AVAILABLE)
- Tournament prizes for winning foursomes
- Recognition in program

BREAKFAST SPONSORS: $2,500 (2 AVAILABLE)
- Recognition at breakfast and in program

HOLE SPONSORS: $2,500
- Sponsorship of one hole with signage

AT THE TURN SPONSORS: $2,000 (2 AVAILABLE)
- Signage at the snacks station provided midway

COAST GUARD
FOUNDATION

FOR MORE INFORMATION, CONTACT:

CAPT Ron LaBrec, USCG (Ret.)
Chief Marketing and
Communications Officer
860-415-6673
rlabrec@coastguardfoundation.org

Jean Brown
Senior Director of Events
860-457-1805
jbrown@coastguardfoundation.org

Becky Ketterhagen
Events Manager
860-457-1413
bketterhagen@coastguardfoundation.org

coastguardfoundation.org

